

# Global Church Member Survey 2023

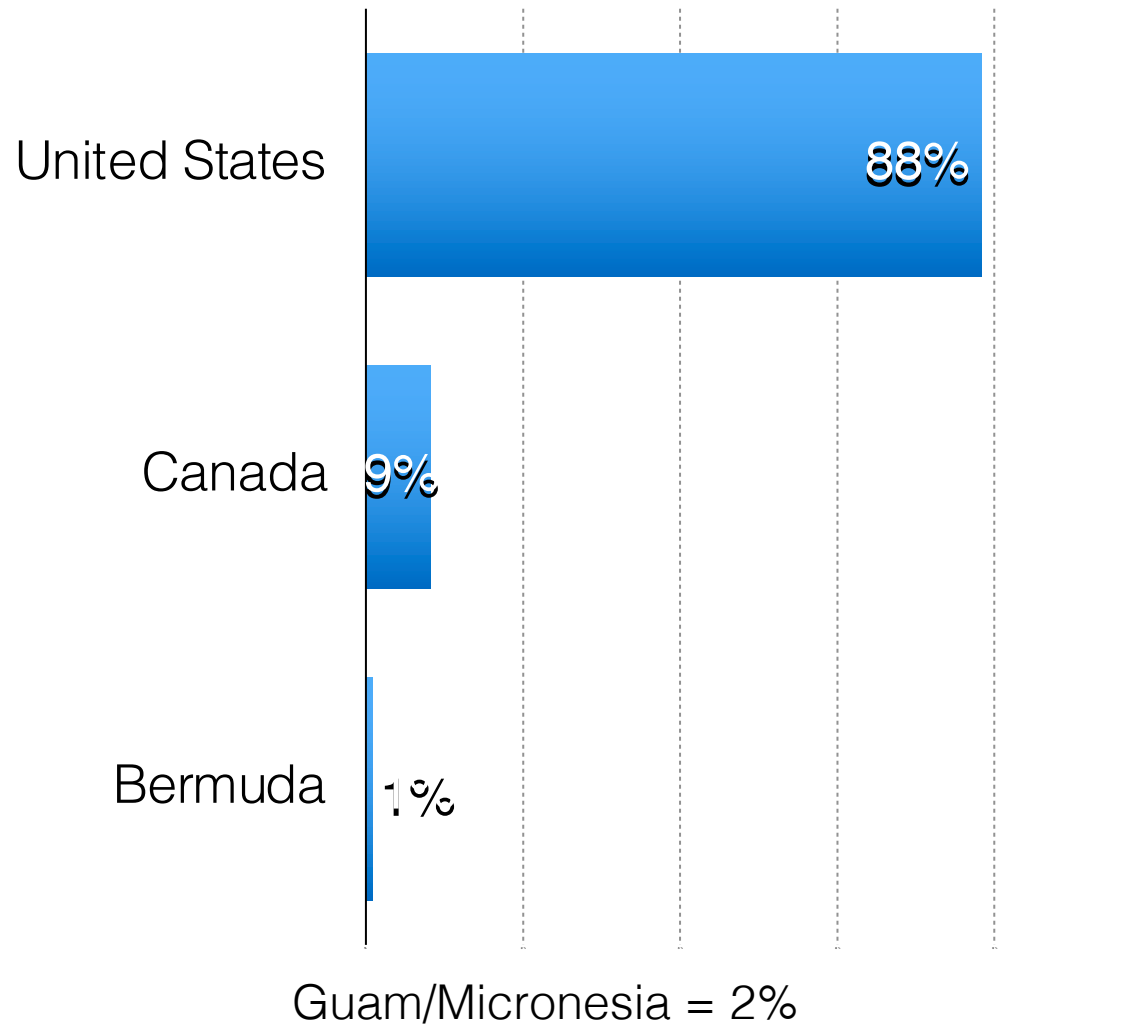
## North American Division

N = 1,819; margin of error +/- 2.3%

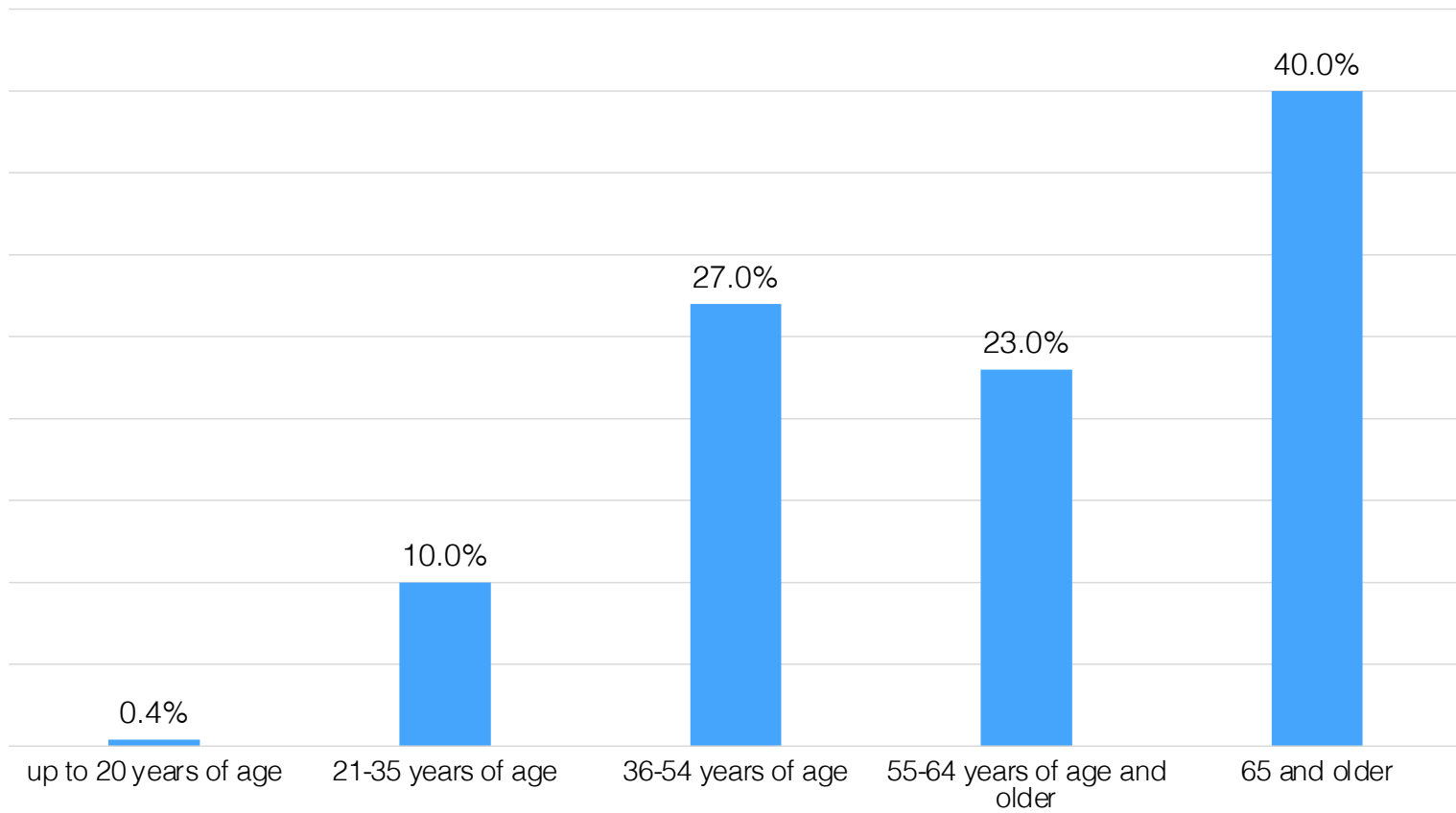


INSTITUTE *of* CHURCH MINISTRY

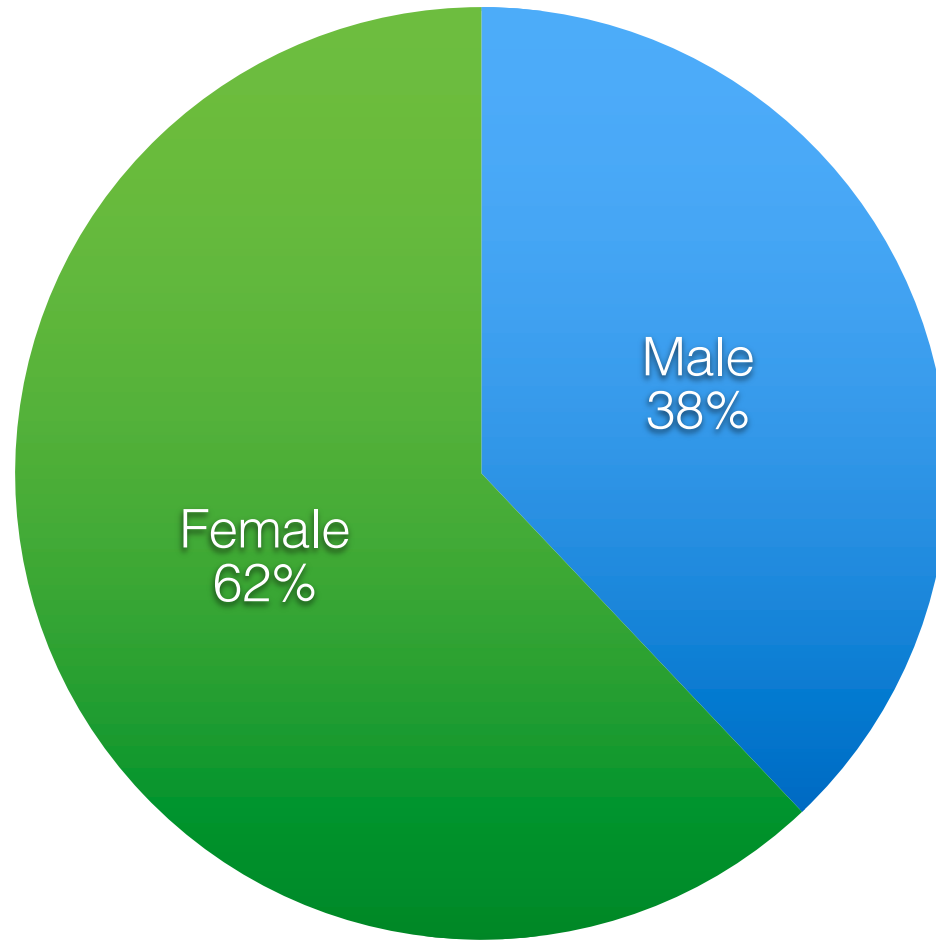
# P1. IN WHAT COUNTRY DO YOU LIVE?



# AGE RANGE

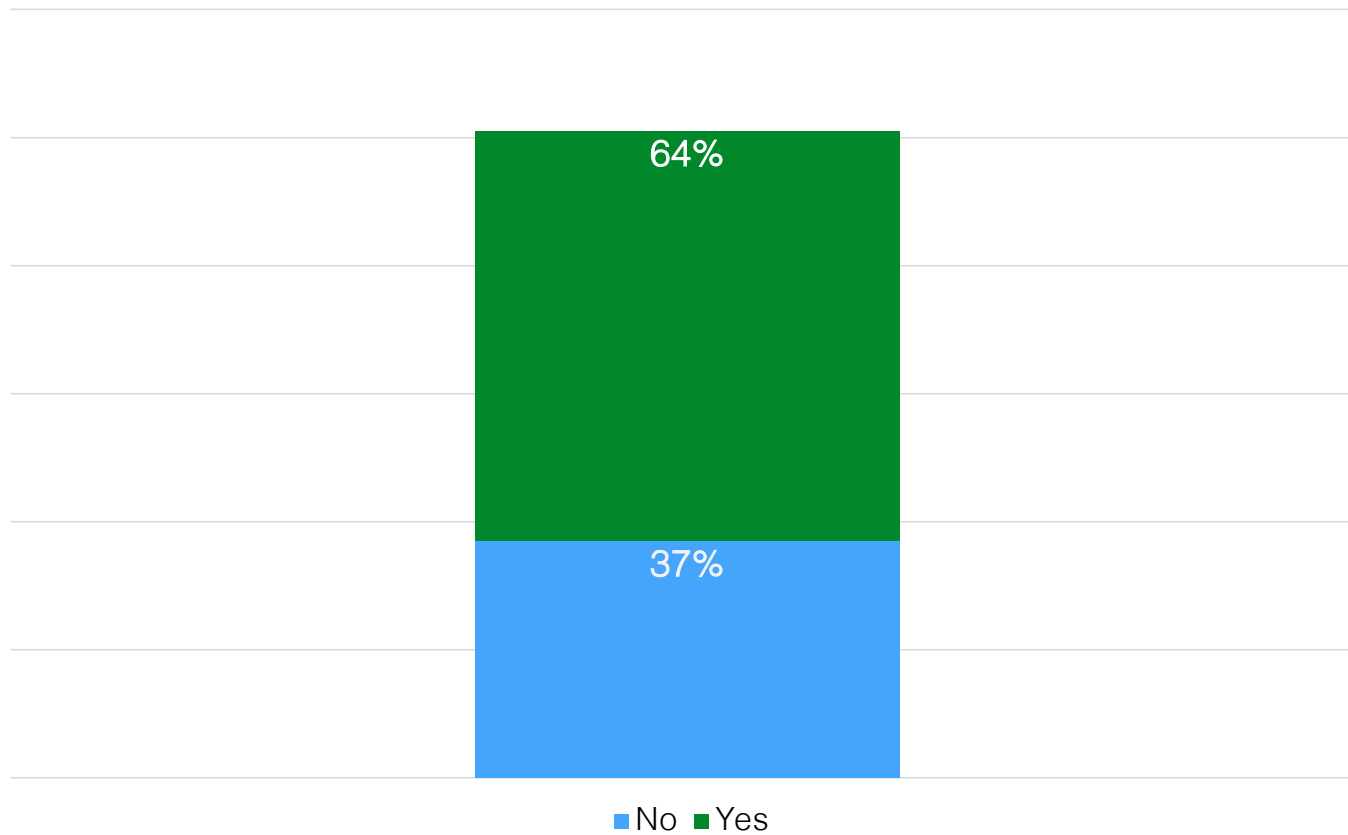


# P3. GENDER

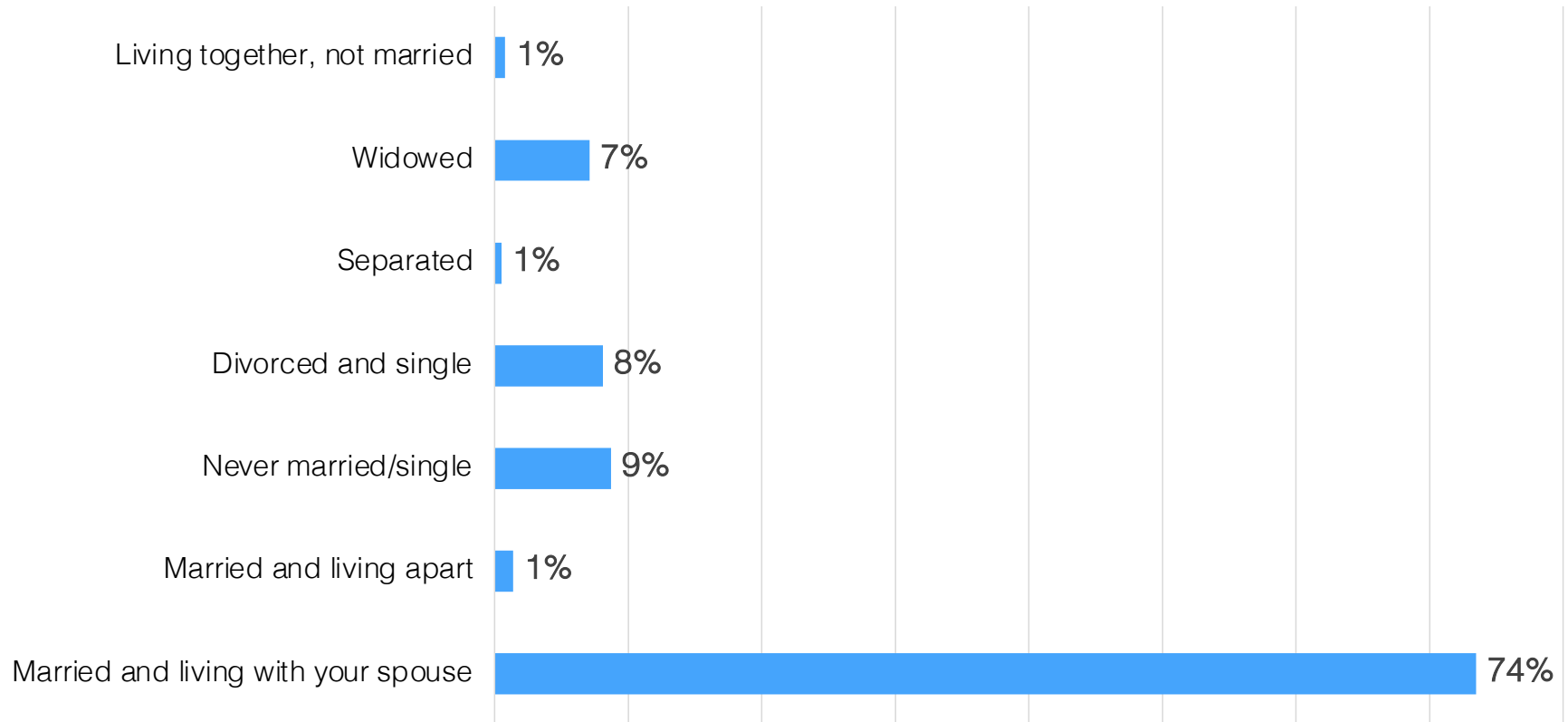


Actual = 57% Female  
43% Male

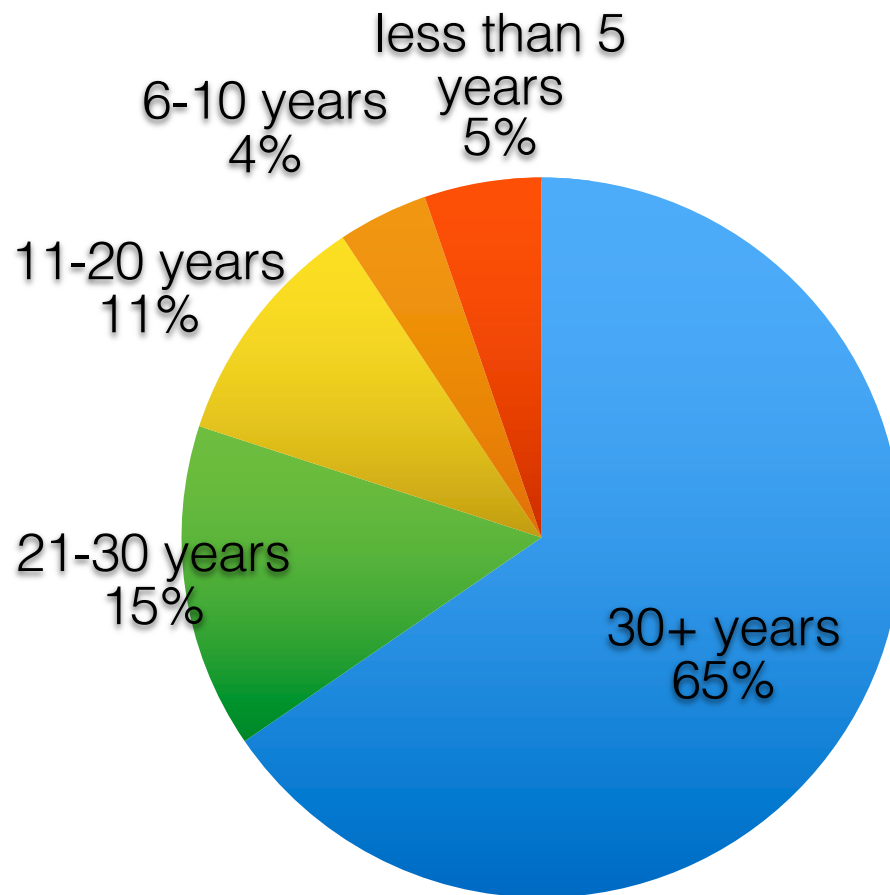
# I HAVE ATTENDED AN ADVENTIST SCHOOL.



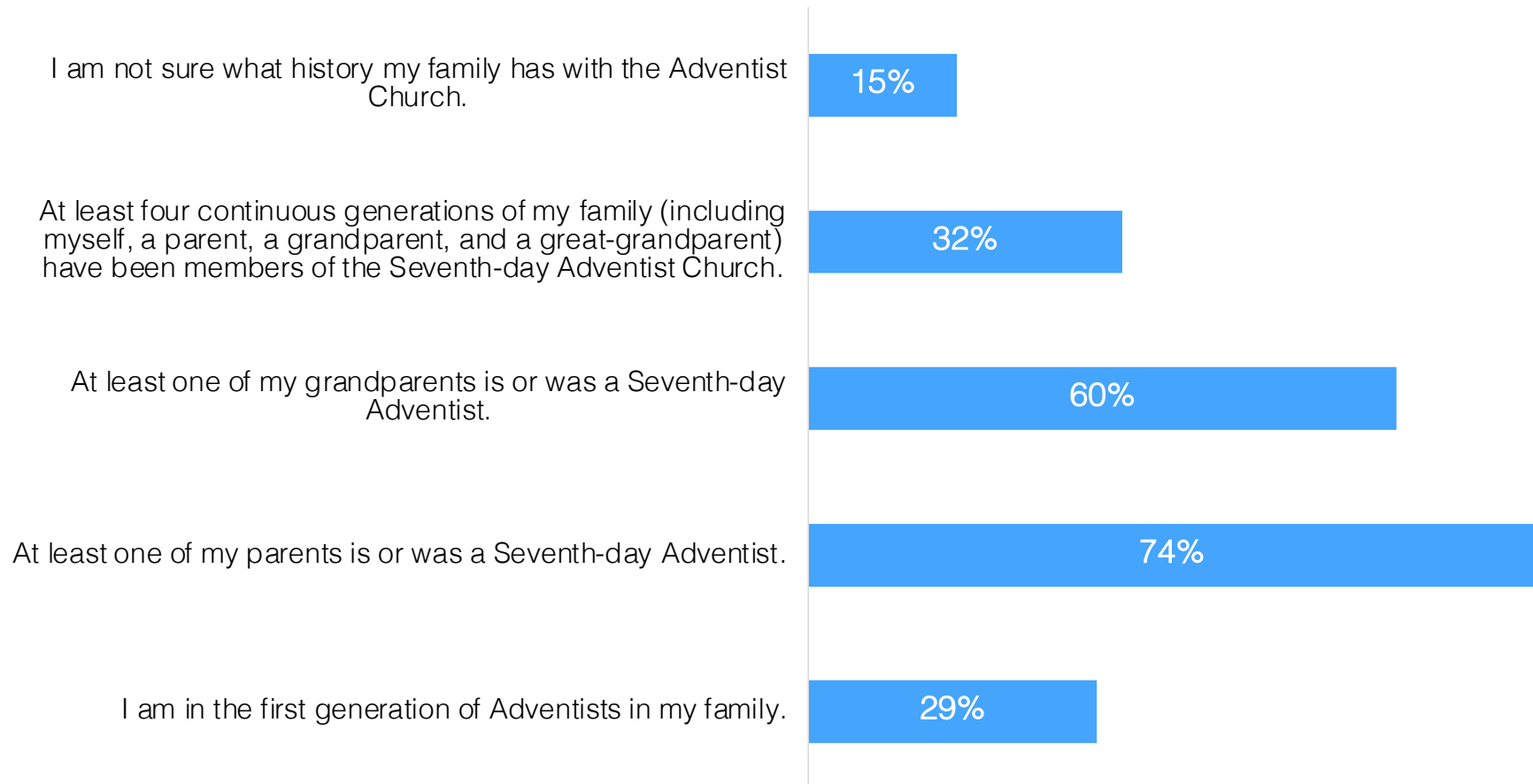
# MARITAL STATUS



# RANGE OF YEARS AS MEMBER (BAPTIZED OR ACCEPTED BY PROFESSION OF FAITH) OF THE SDA CHURCH

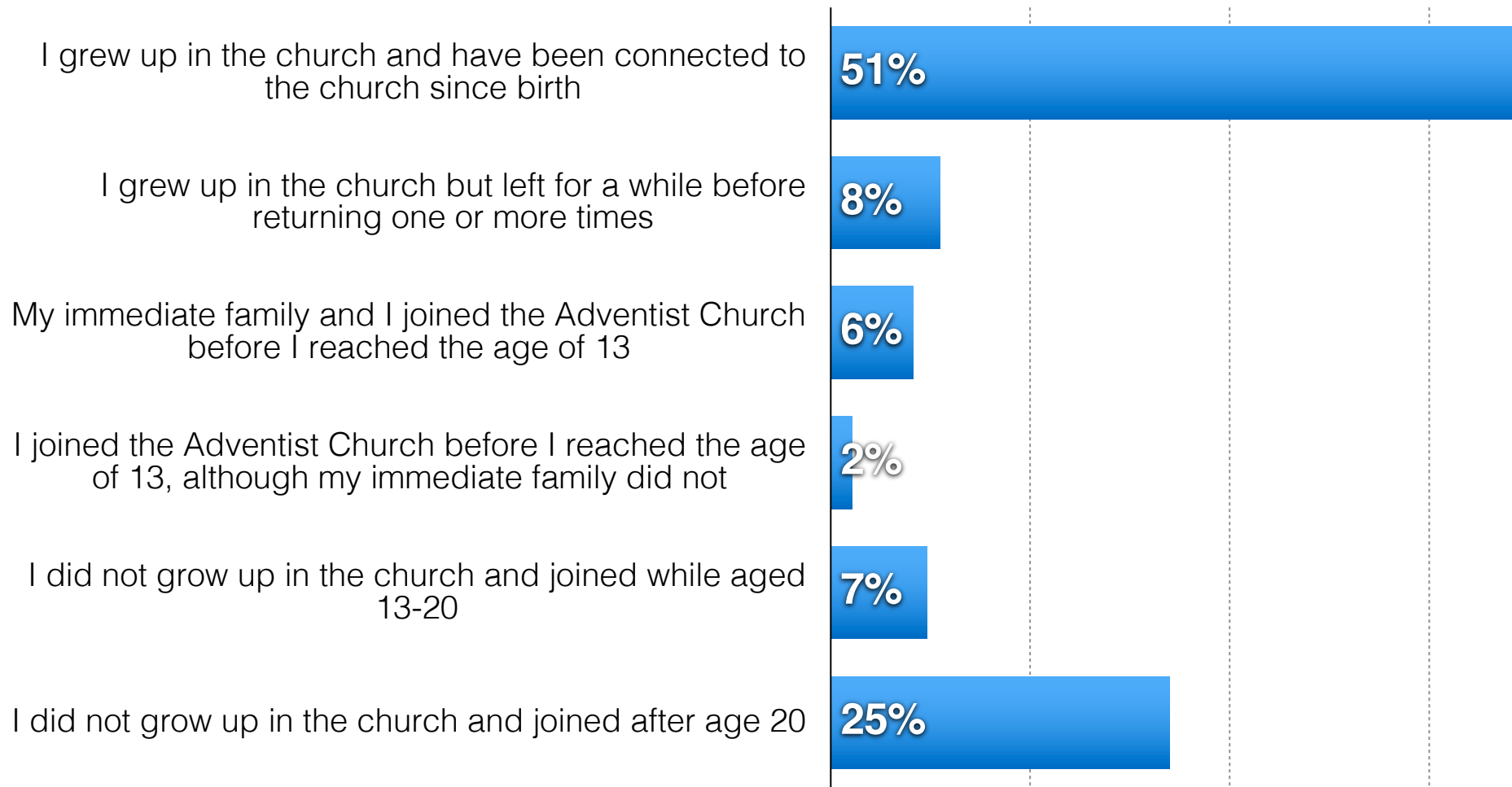


# HISTORY WITH THE SEVENTH-DAY ADVENTIST CHURCH

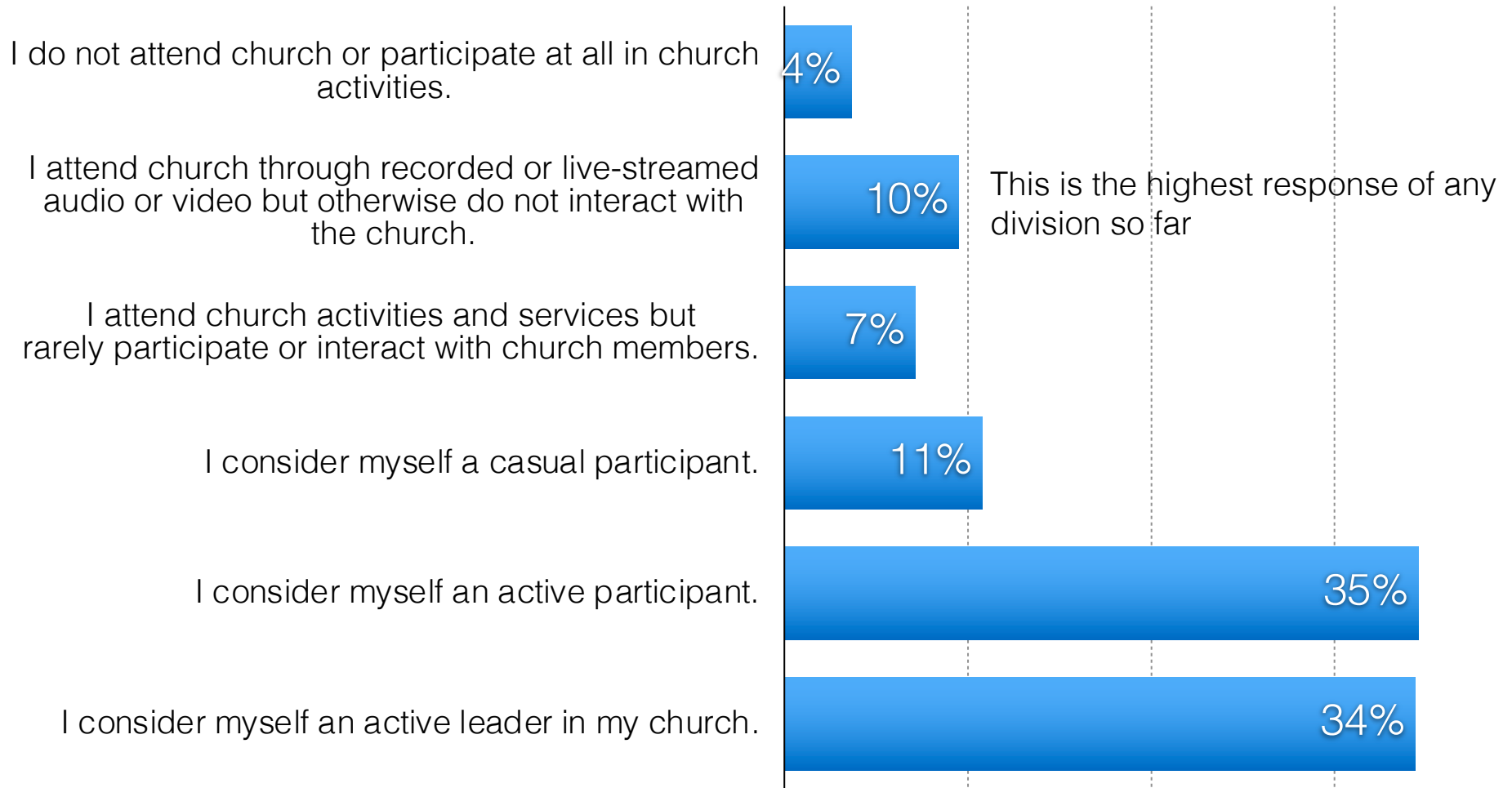




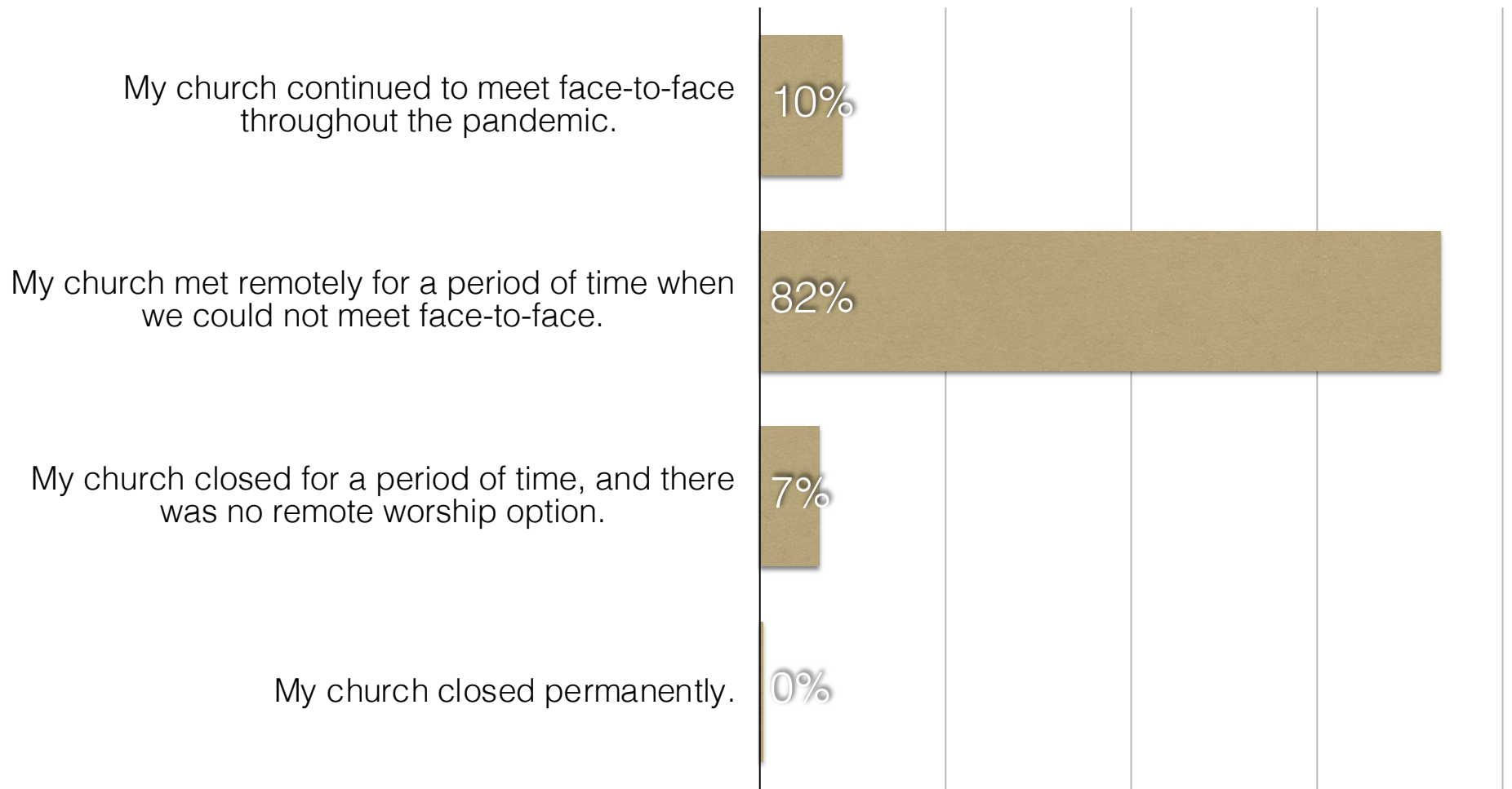
# D8. AT WHAT AGE DID YOU JOIN THE SEVENTH-DAY ADVENTIST CHURCH?



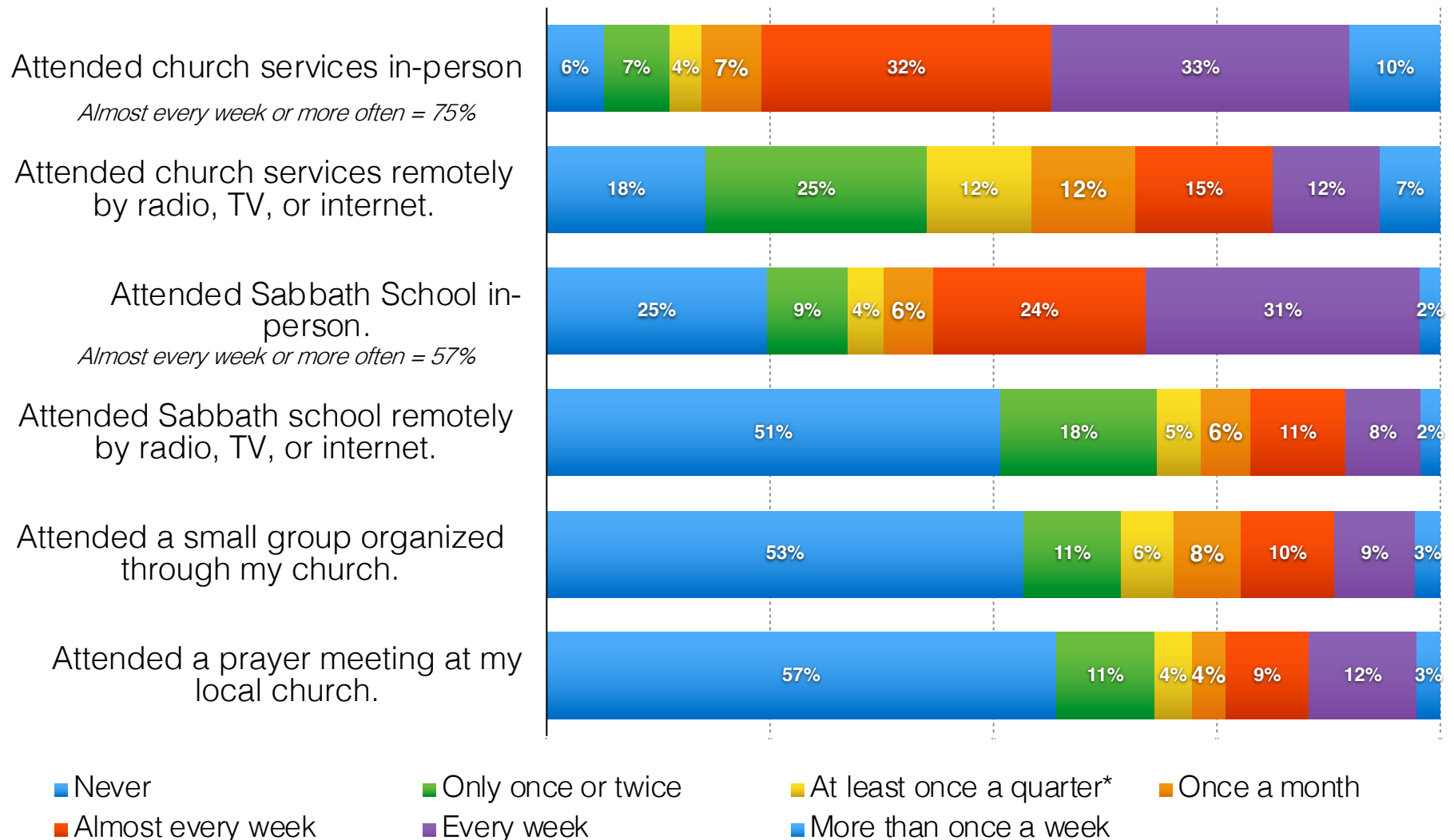
# D17. HOW WOULD YOU CURRENTLY DESCRIBE YOUR INVOLVEMENT IN YOUR LOCAL CHURCH?



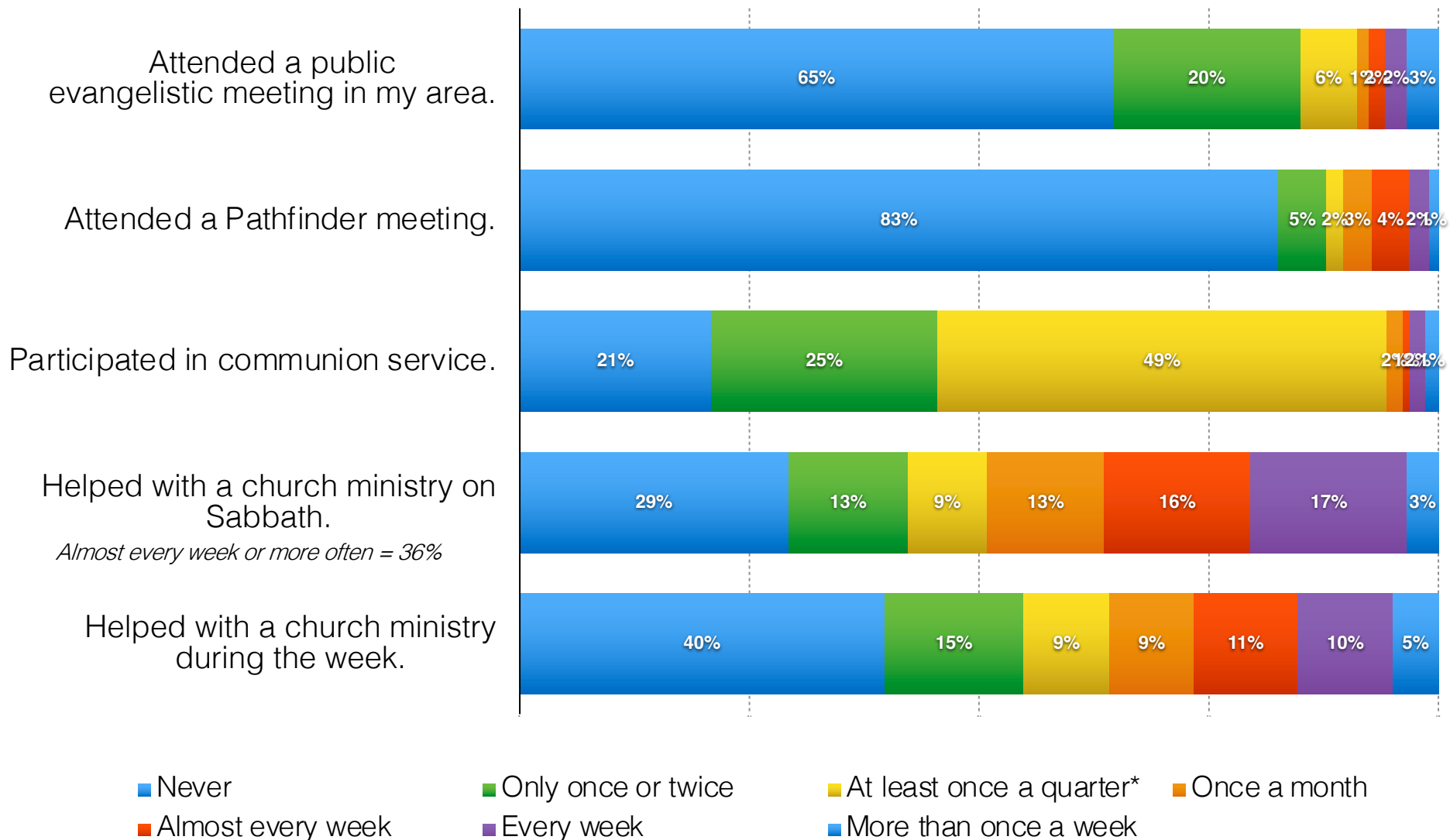
# D18. DURING THE PANDEMIC, WHAT HAPPENED TO WORSHIP SERVICES AT THE CHURCH THAT YOU ATTENDED?



# R1A. HOW OFTEN IN THE LAST 12 MONTHS DID YOU ENGAGE IN THE ACTIVITIES LISTED BELOW?

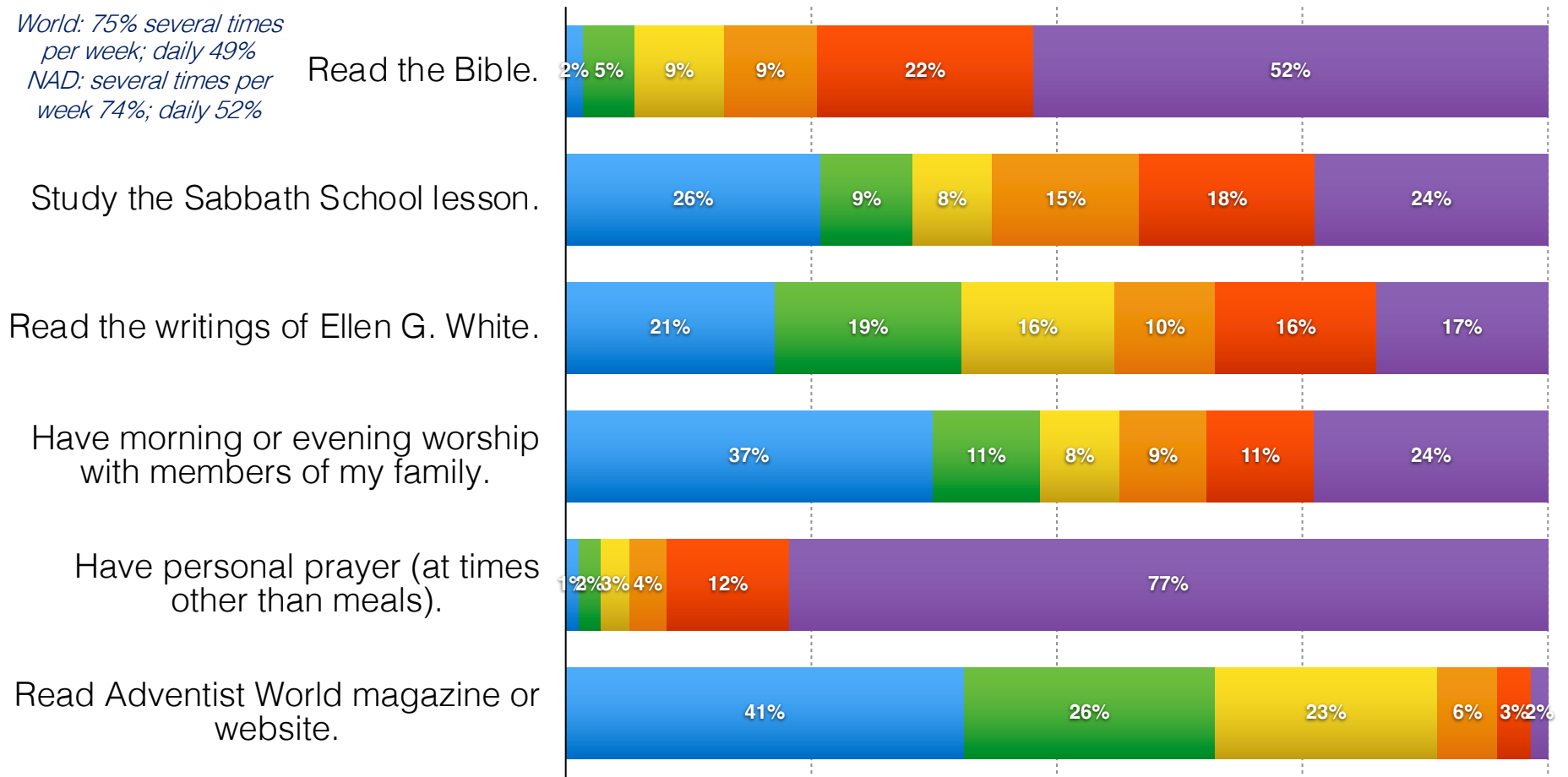


# R1B. HOW OFTEN IN THE LAST 12 MONTHS DID YOU ENGAGE IN THE ACTIVITIES LISTED BELOW?



# R2A. HOW OFTEN DO YOU ENGAGE IN THE ACTIVITIES LISTED BELOW?

World: 75% several times per week; daily 49%  
 NAD: several times per week 74%; daily 52%



- Never
- Less than once a month.
- Once or a few times a month.
- About once a week.
- More than once a week.
- Daily or more than once a day.

Bible Reading:

2023 World baseline: 75% several times per week (49% daily); 7% never/less than once a month

2018 NAD: 79% several times per week (55% daily); 9% never/less than once per month

2023 NAD: 74% several times per week (52% daily); 7% never/less than once a month

Study Sabbath  
School Lesson:

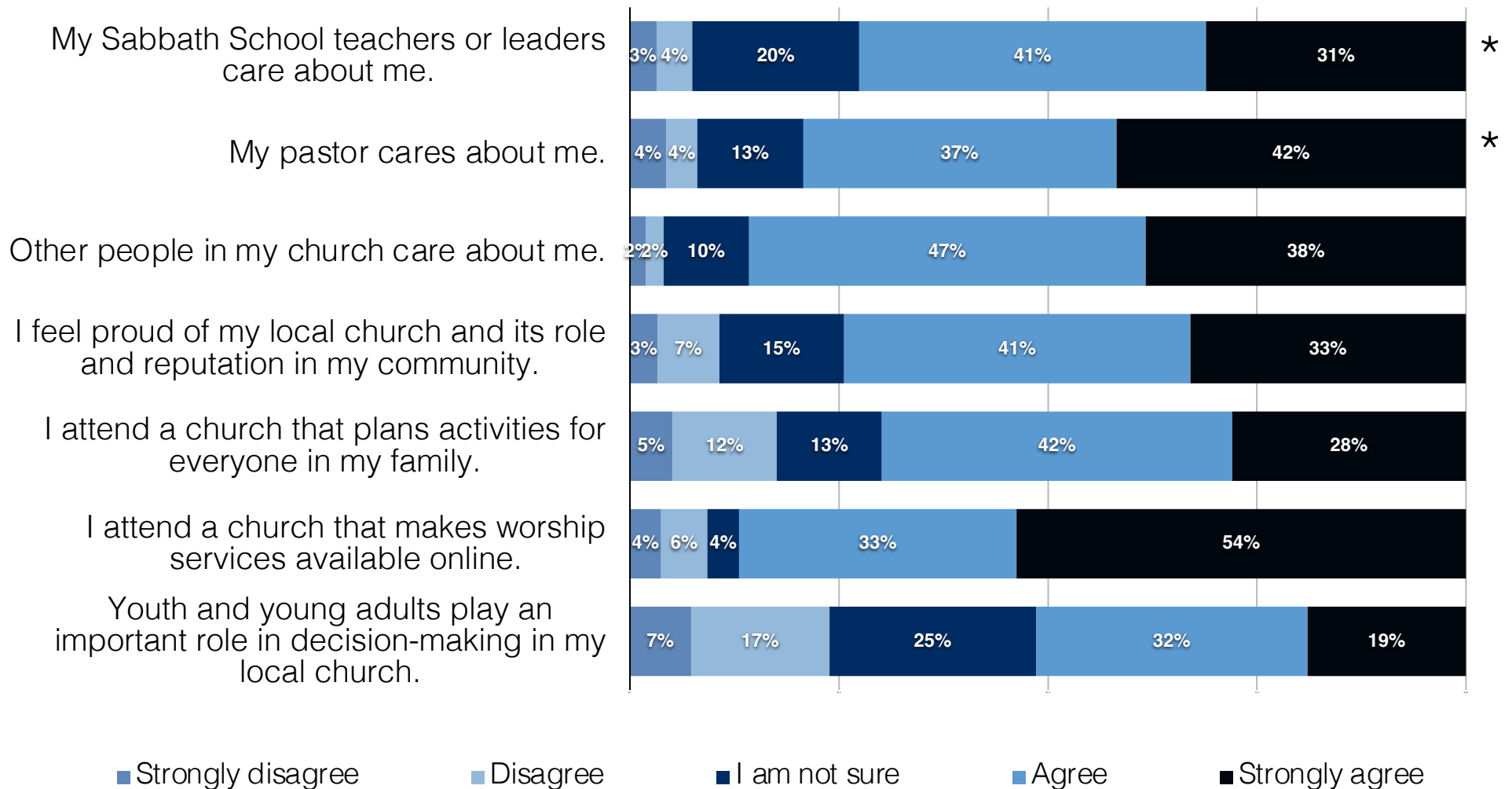
2034 World baseline:  
64% several times per  
week (38% daily); 8%  
never

2018 NAD: 38% several  
times per week (26%  
daily); 35% never

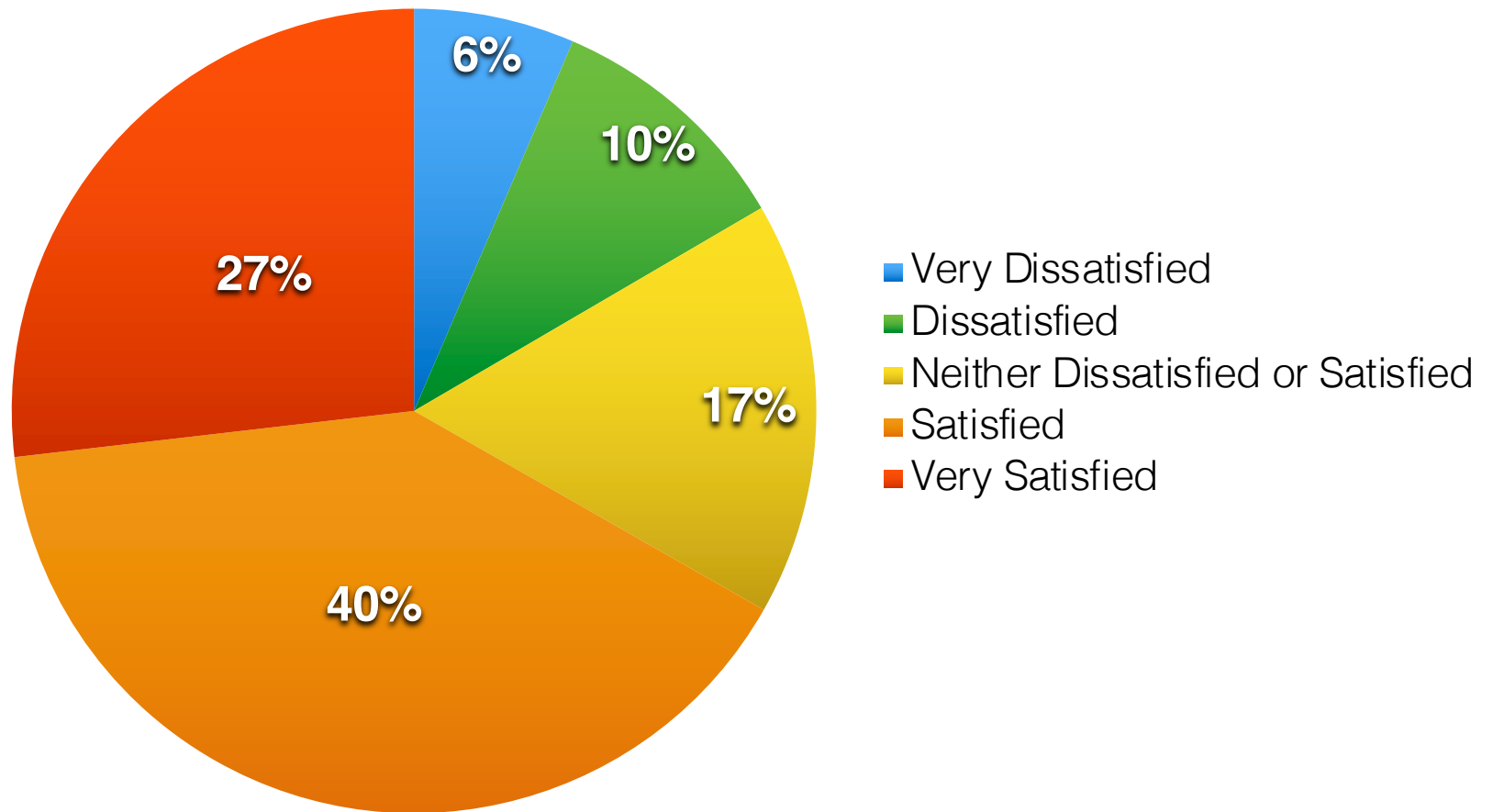
2023 NAD: 42% several  
times per week (24%  
daily); 26% never



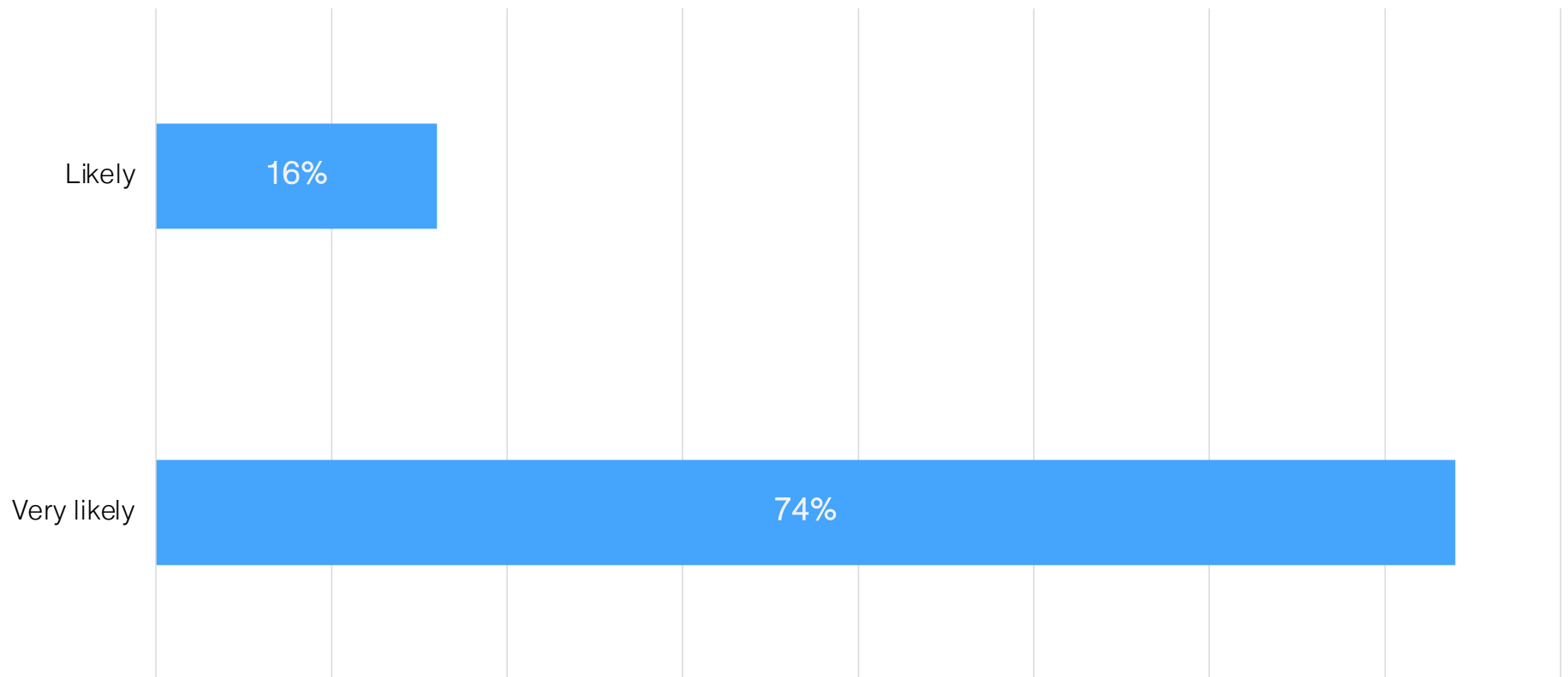
# A1A. PLEASE EXPRESS YOUR AGREEMENT OR DISAGREEMENT WITH EACH OF THE FOLLOWING STATEMENTS



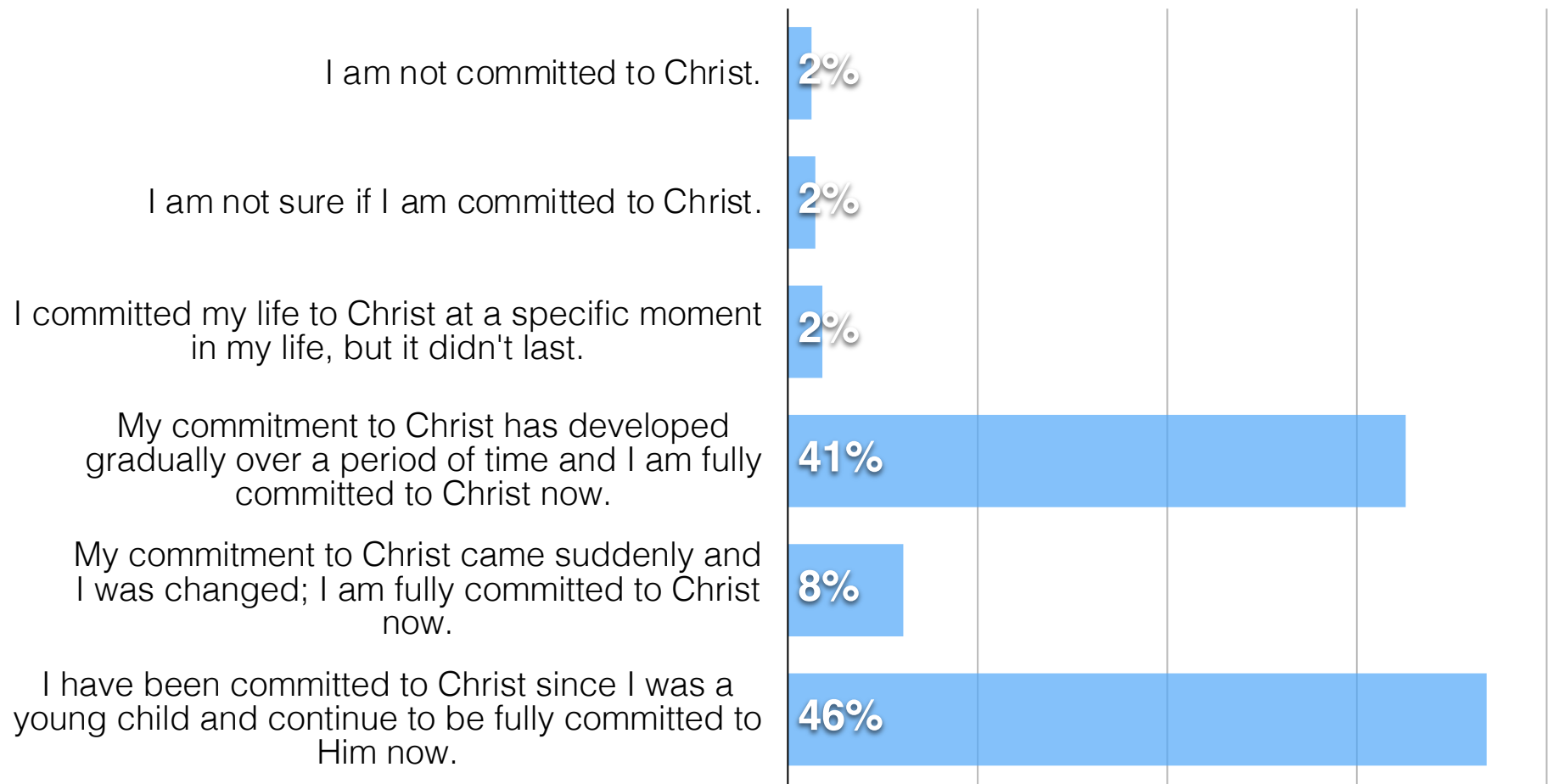
## A5. HOW SATISFIED ARE YOU WITH YOUR LOCAL CHURCH?



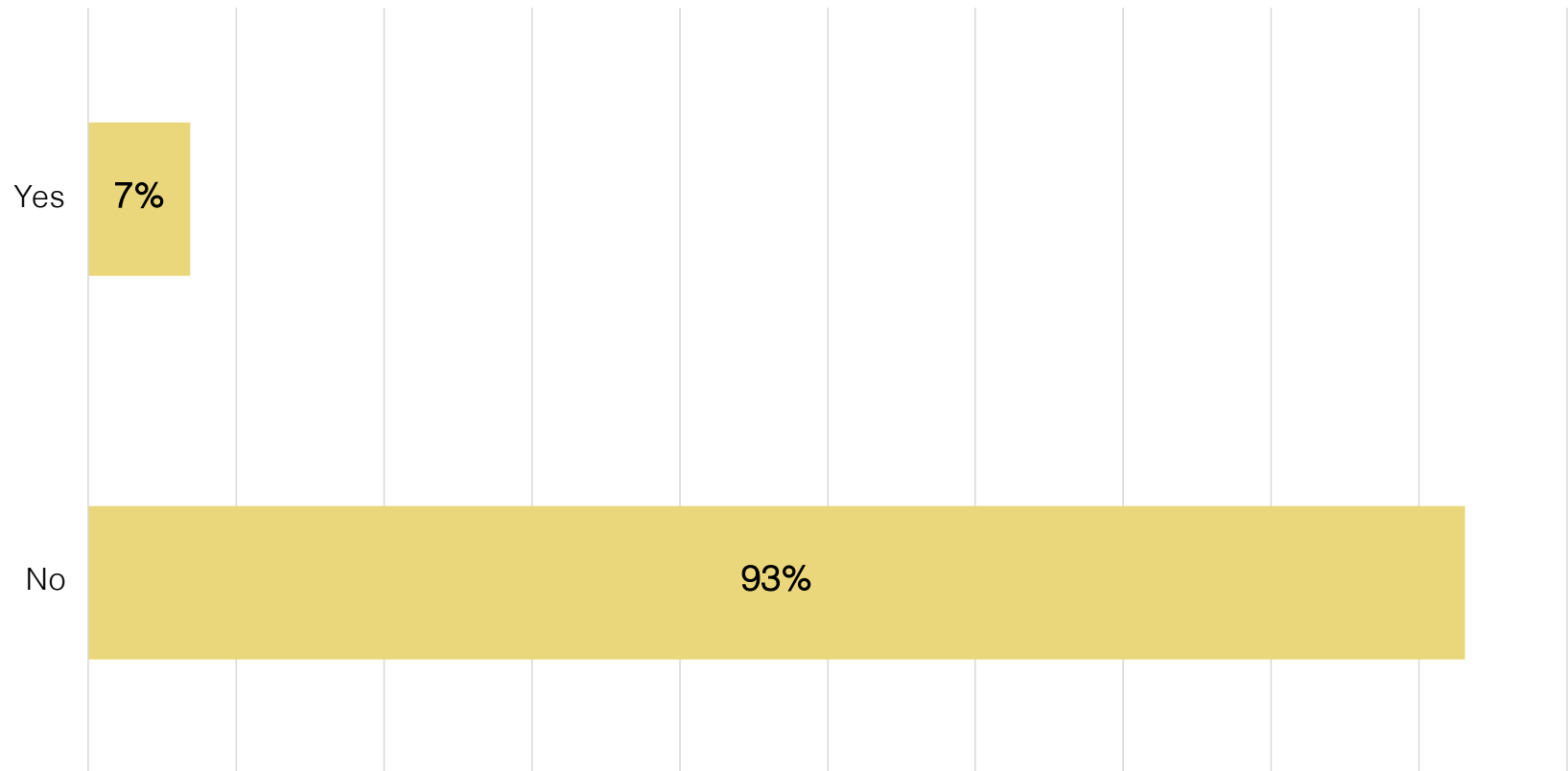
# HOW LIKELY IS IT THAT YOU WILL BE ATTENDING A SEVENTH-DAY ADVENTIST CHURCH FOR THE REST OF YOUR LIFE?



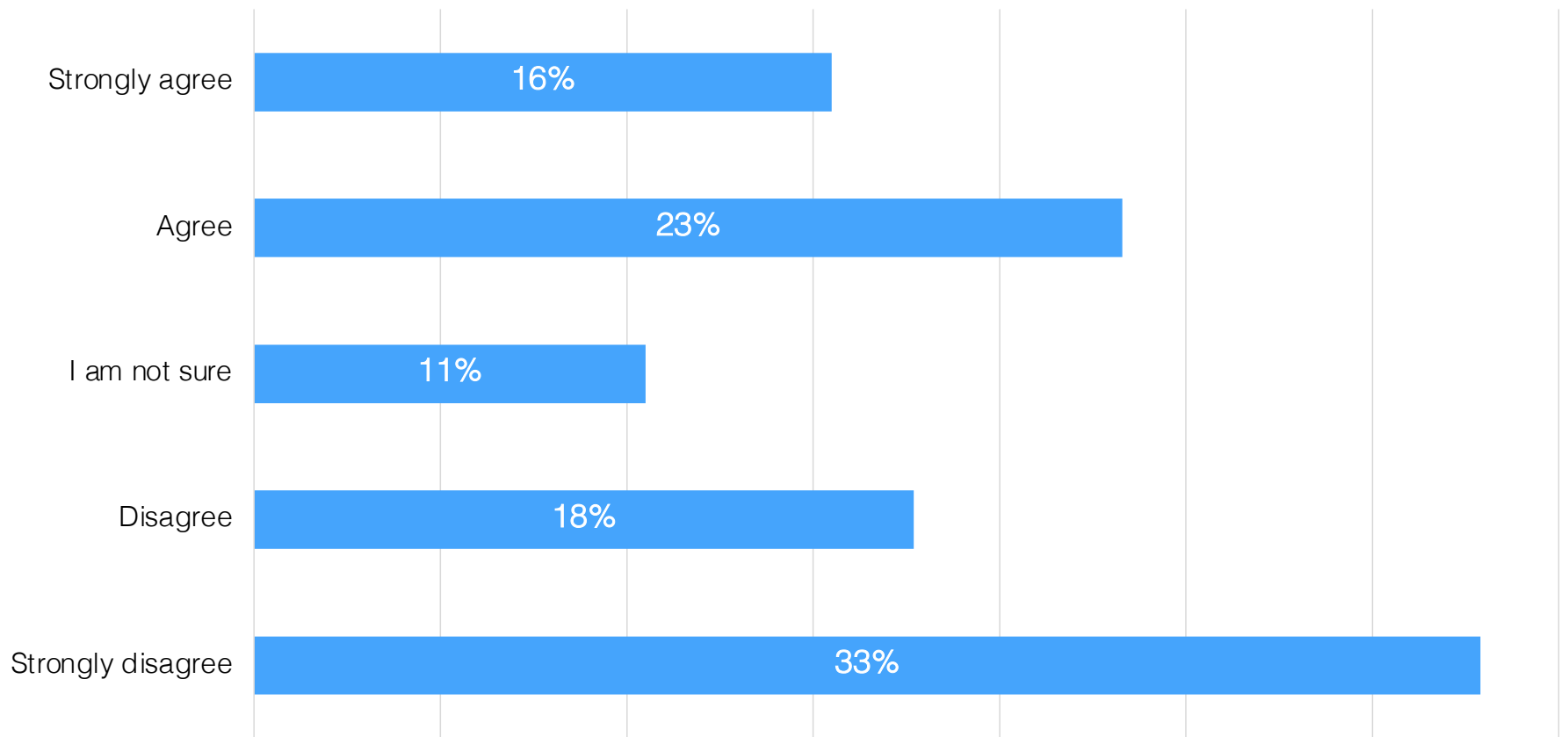
# A7 - WHICH OF THE FOLLOWING BEST DESCRIBES YOUR COMMITMENT TO JESUS CHRIST?



# I HAVE HAD SUICIDAL THOUGHTS.



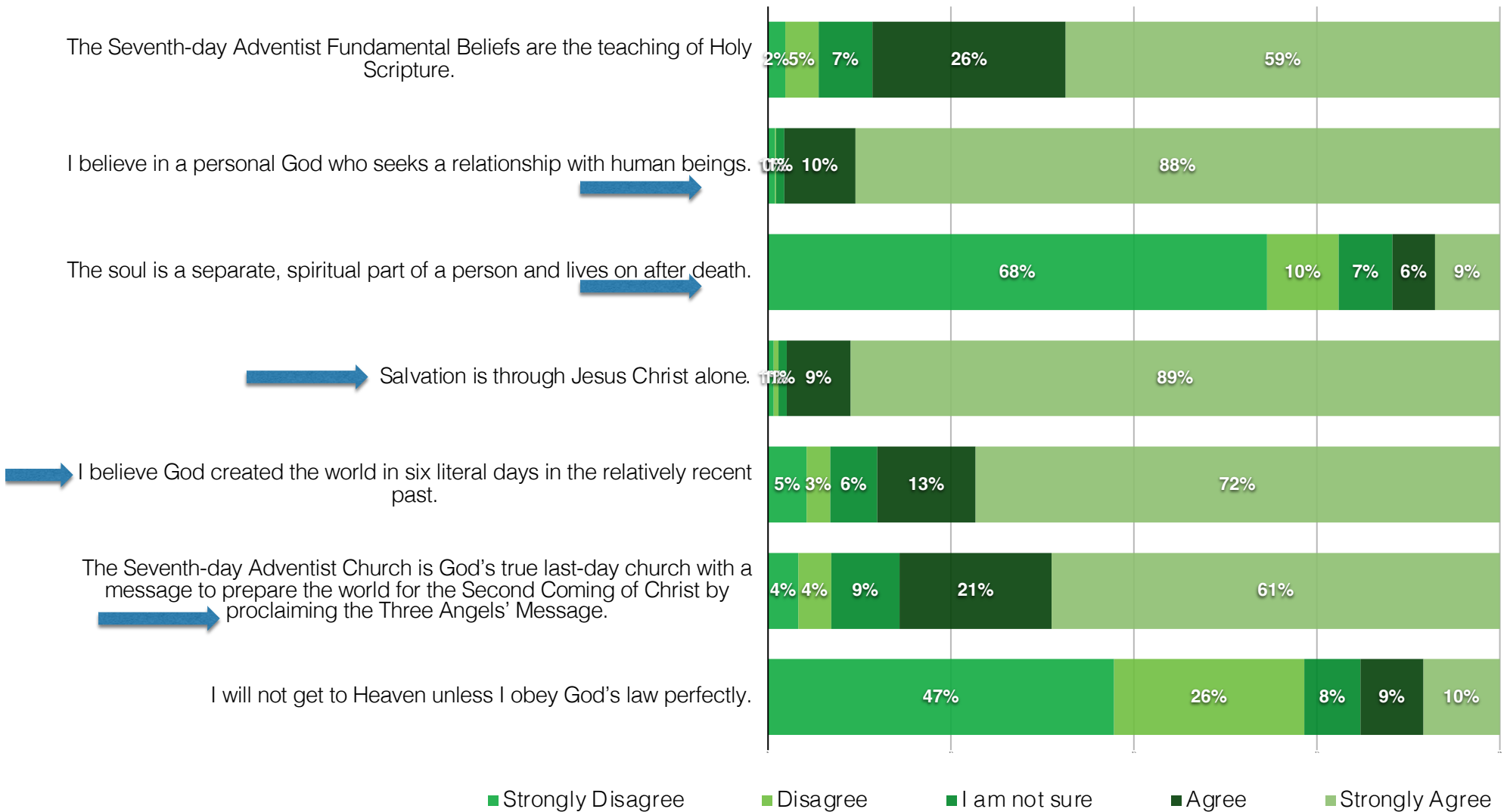
# I HAVE BEEN HURT EMOTIONALLY BY LEADERS, PEOPLE, OR INCIDENTS IN MY CHURCH.



# COMPARING 2018: “I HAVE BEEN HURT BY CHURCH LEADERS”

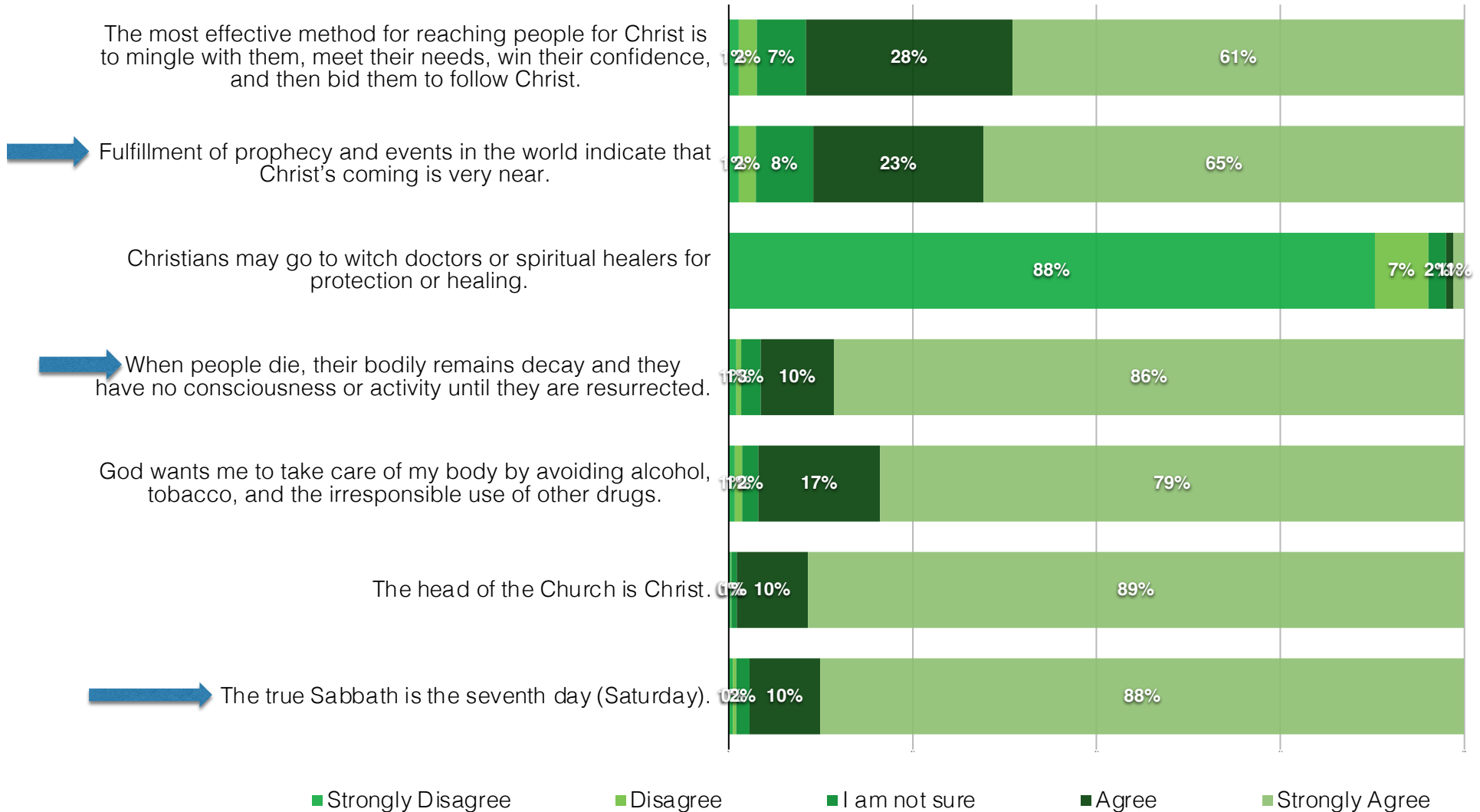
2018: 49% Yes, 45% No      2023: Agree/Strongly Agree 39%

# B1A. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.

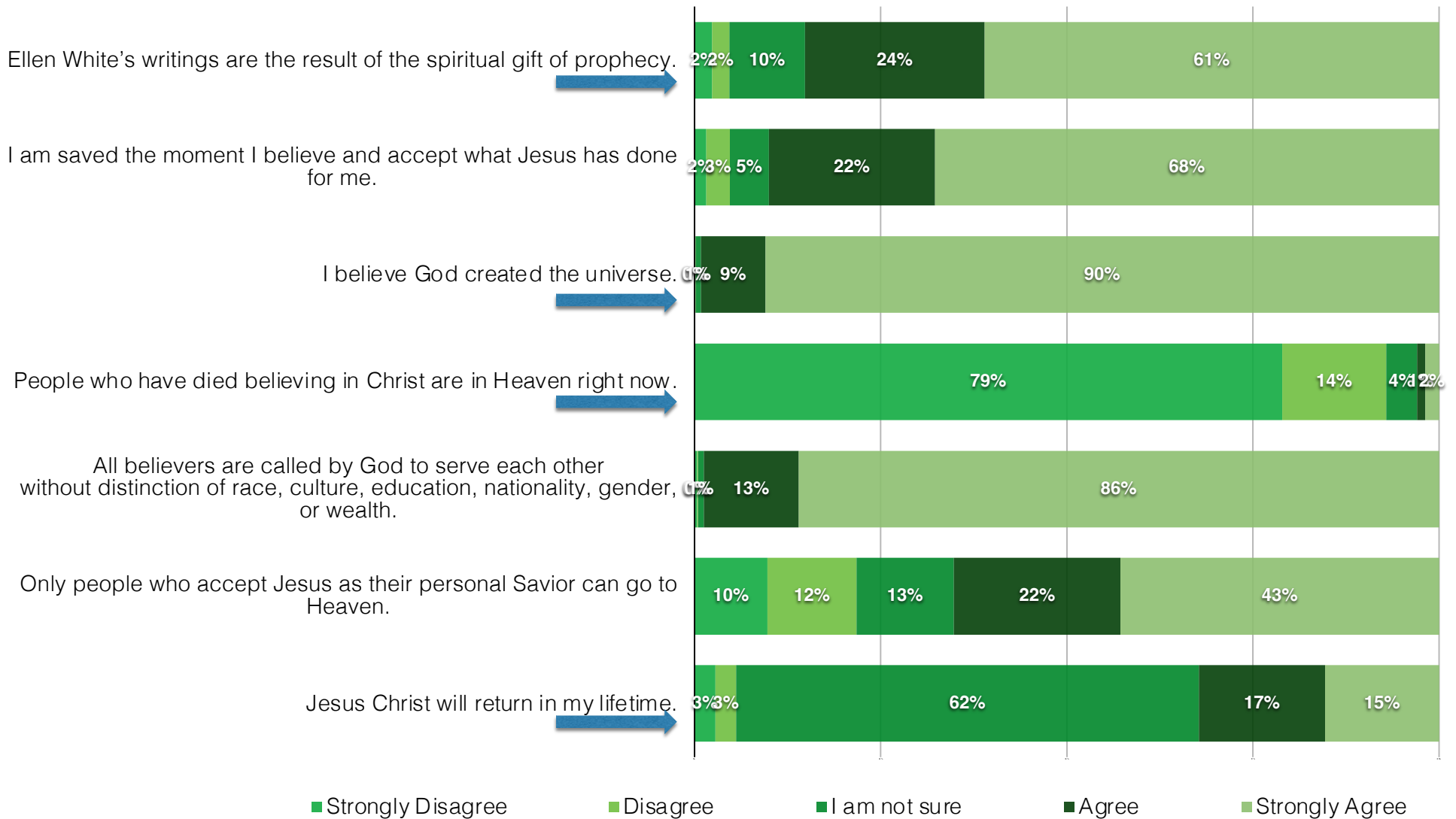




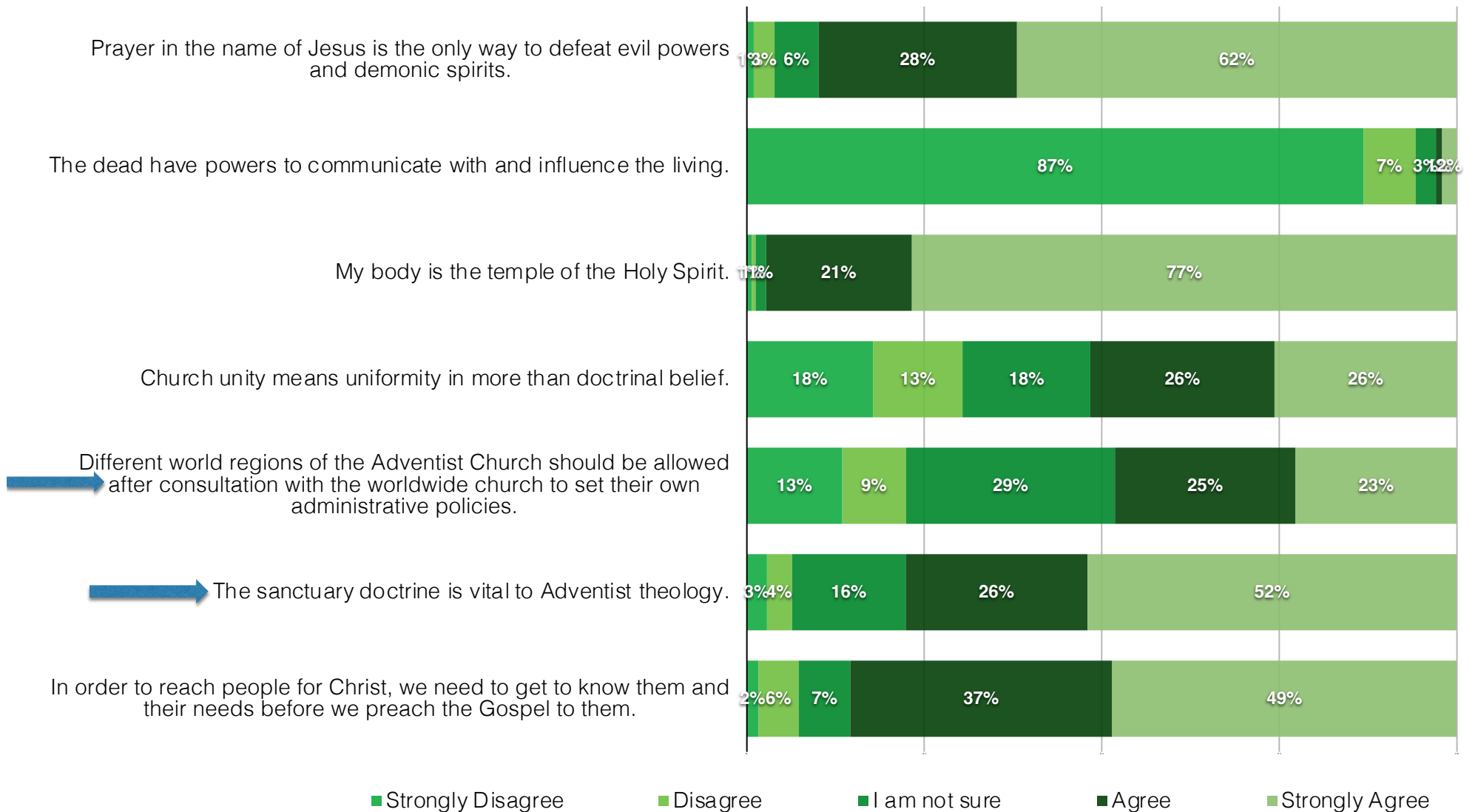
## B1B. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.



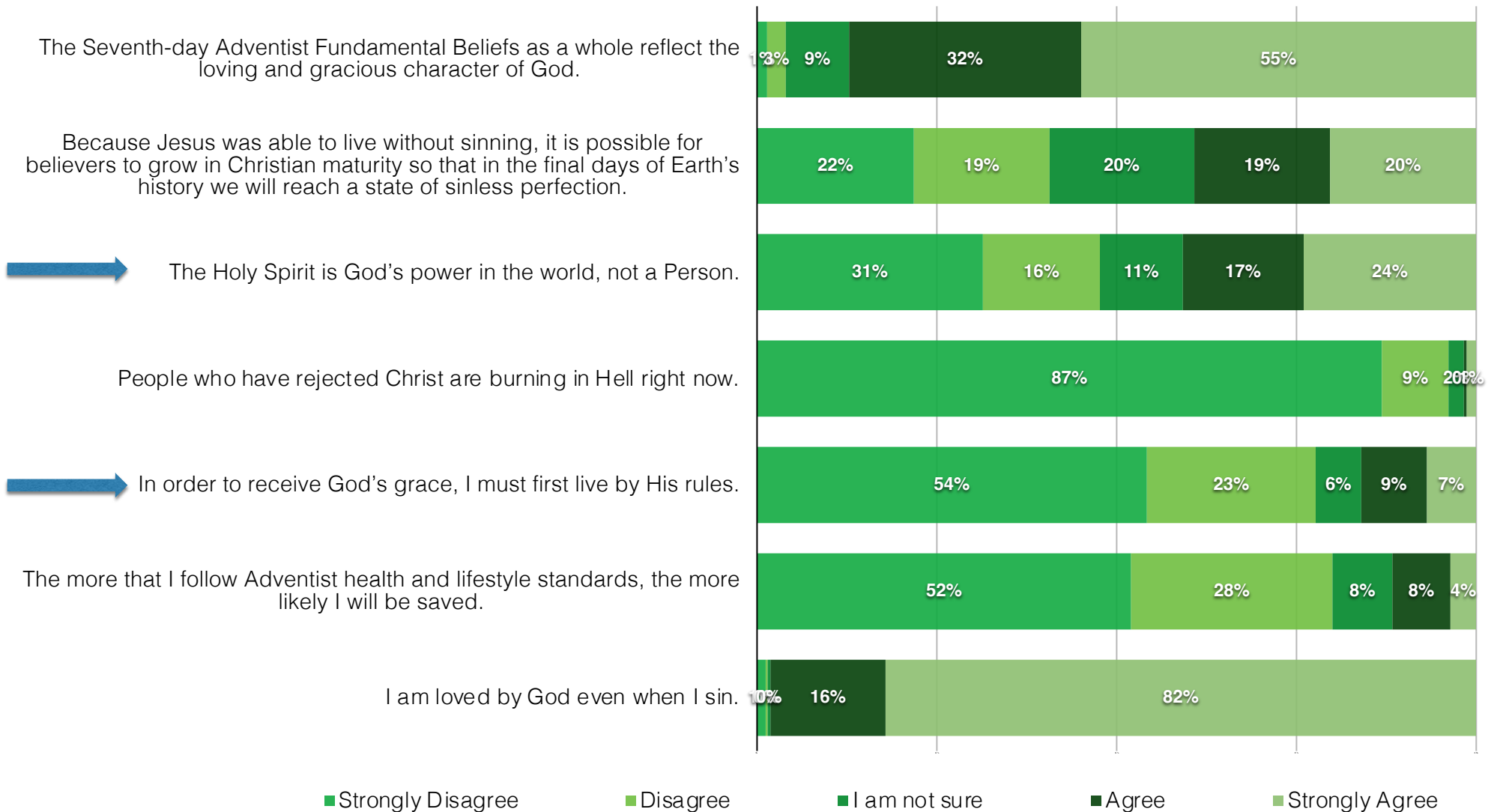
## B1c. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.



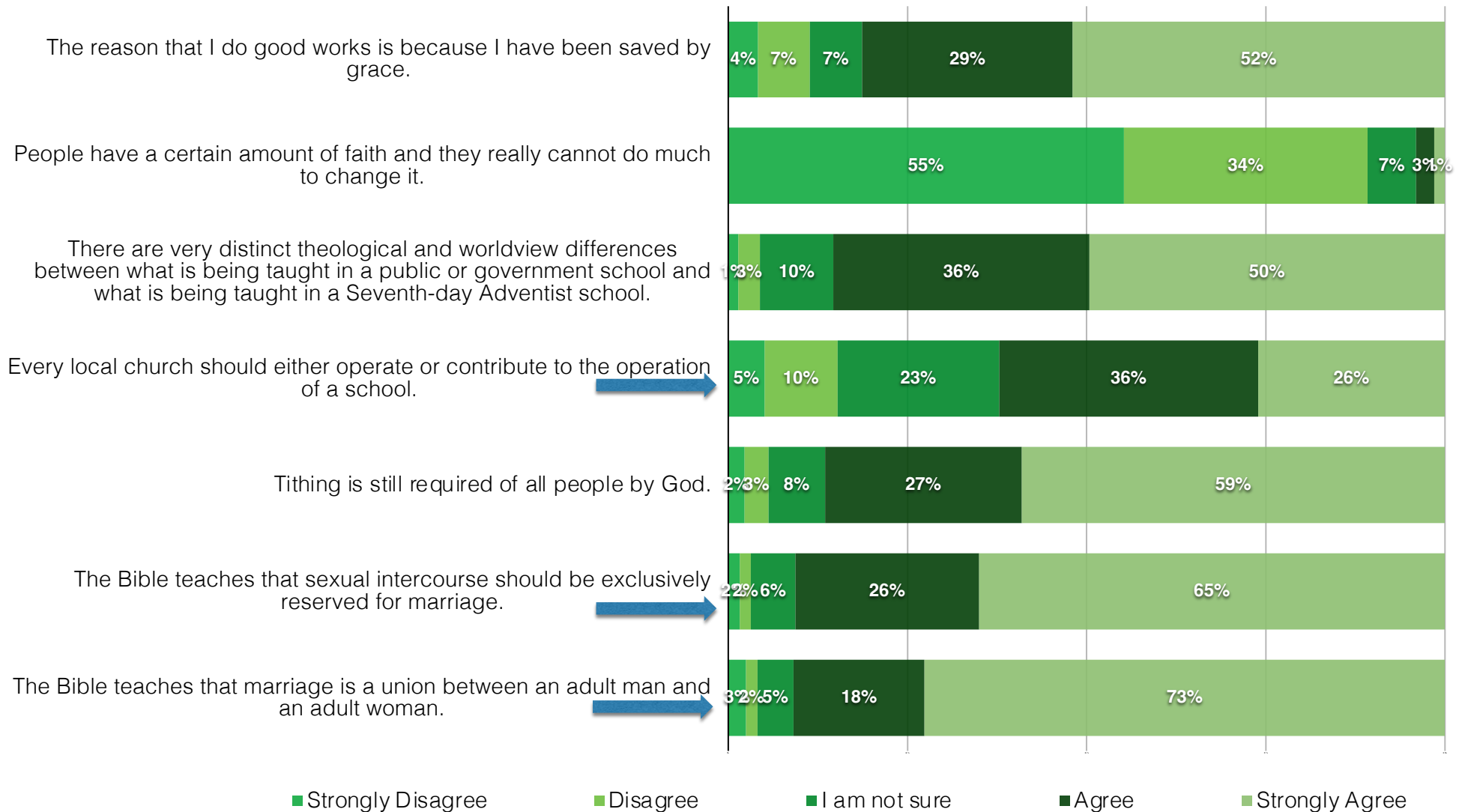
**B1 D. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.**



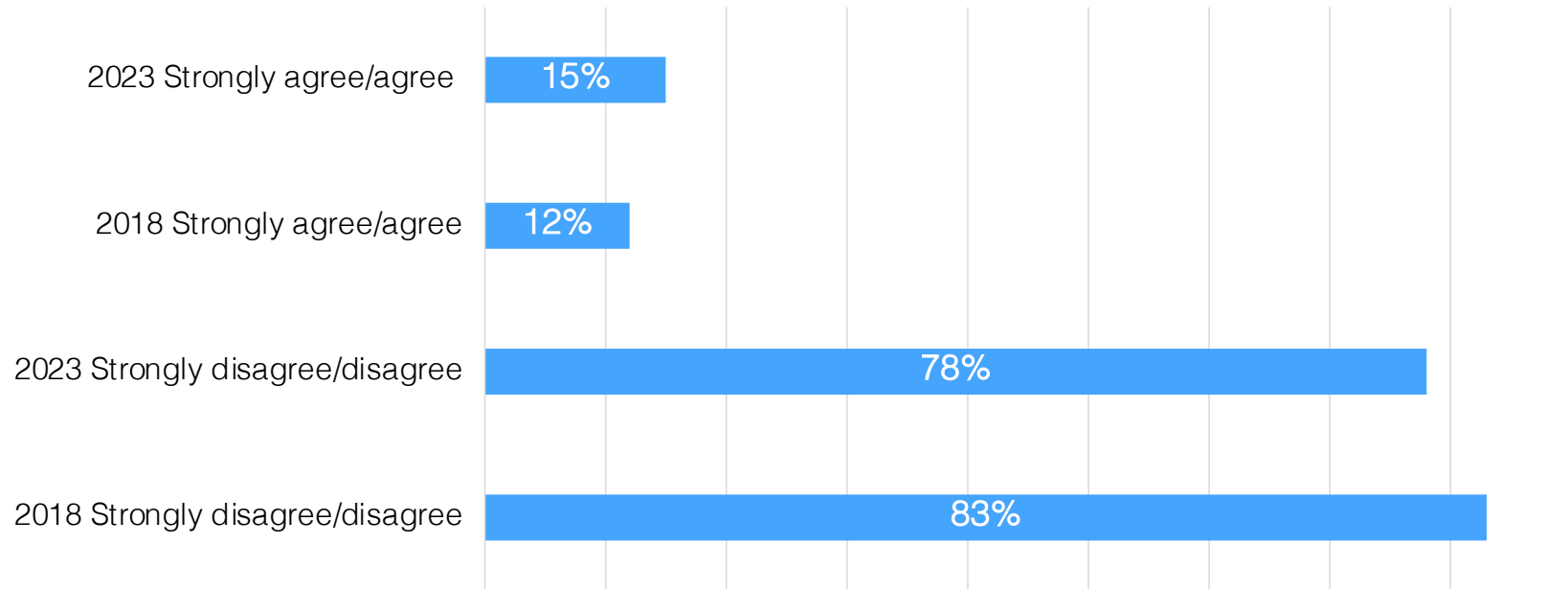
## B1 E. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.



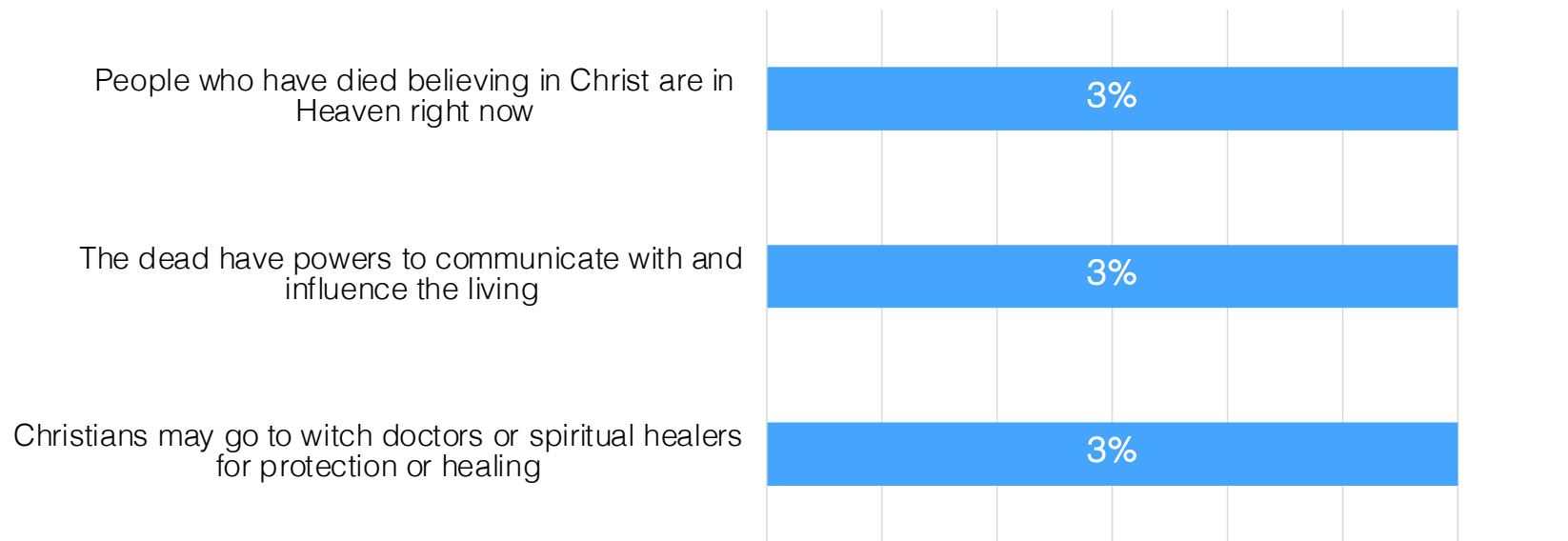
**B1F. PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE WITH EACH OF THE STATEMENTS THAT FOLLOW.**



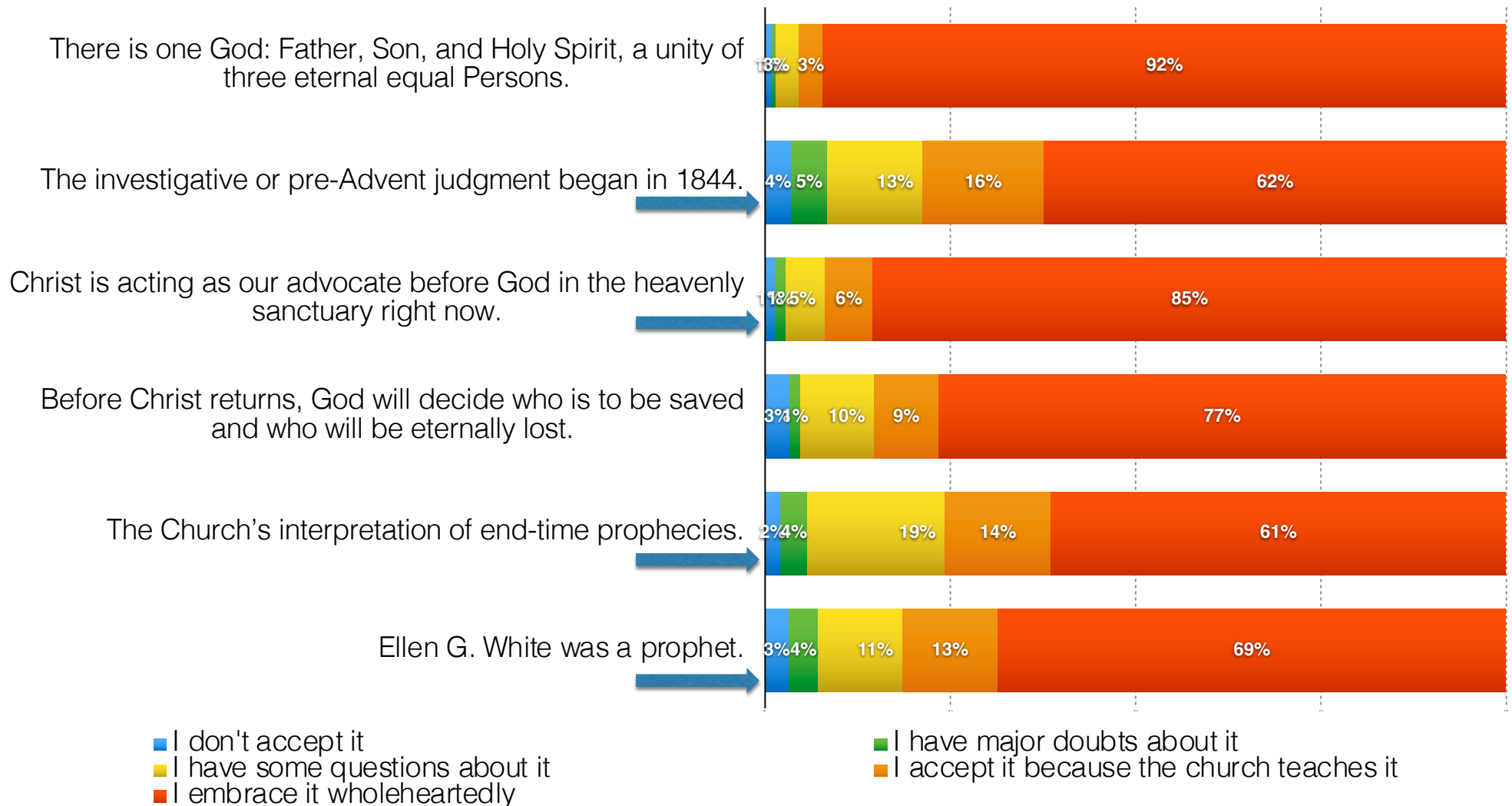
# THE SOUL IS A SEPARATE PART OF A PERSON AND LIVES ON AFTER DEATH: 2018 GCMS vs 2023 GCMS



# STATE OF THE DEAD: STRONGLY AGREE/AGREE RESPONSES

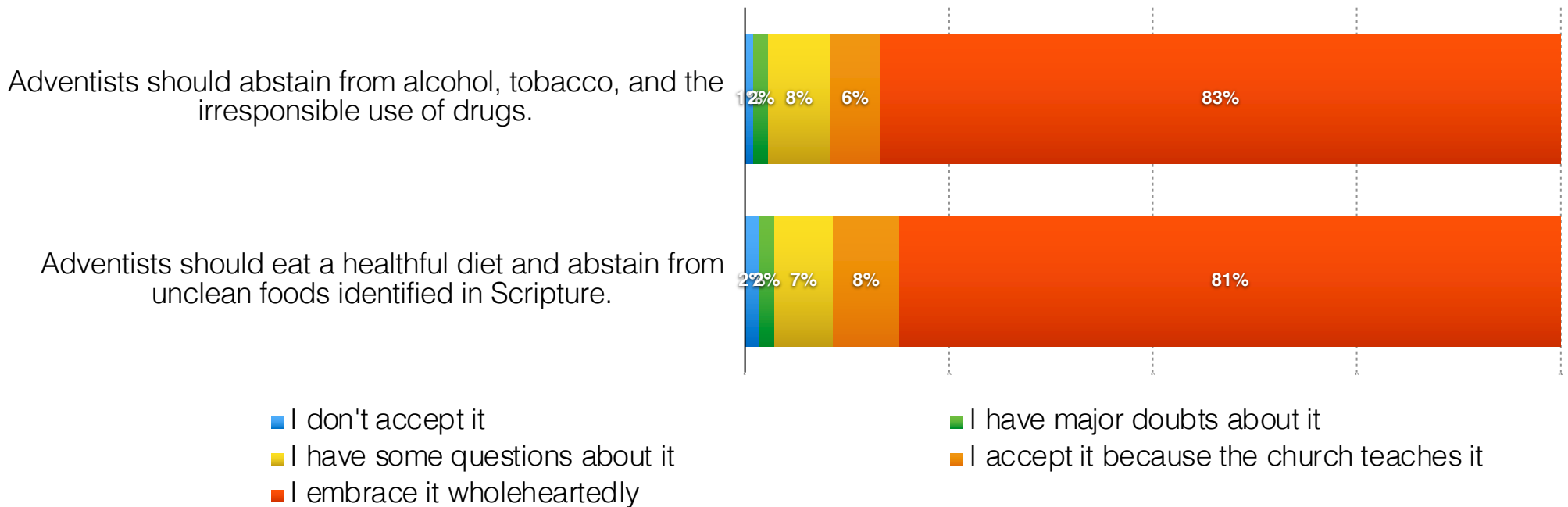


# B6A. TO WHAT EXTENT DO YOU ACCEPT THE FOLLOWING INDIVIDUAL TEACHINGS OF THE SEVENTH-DAY ADVENTIST CHURCH?

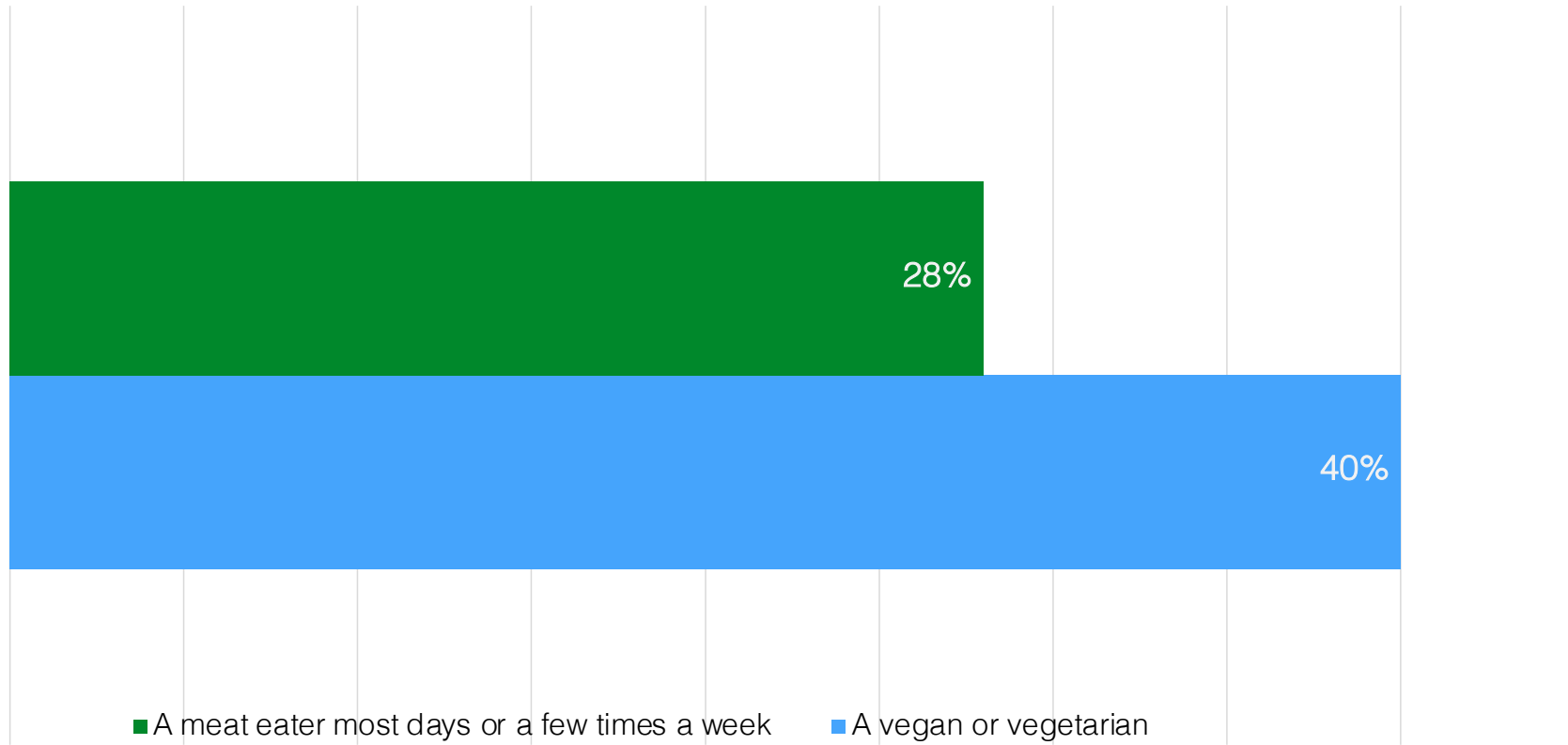




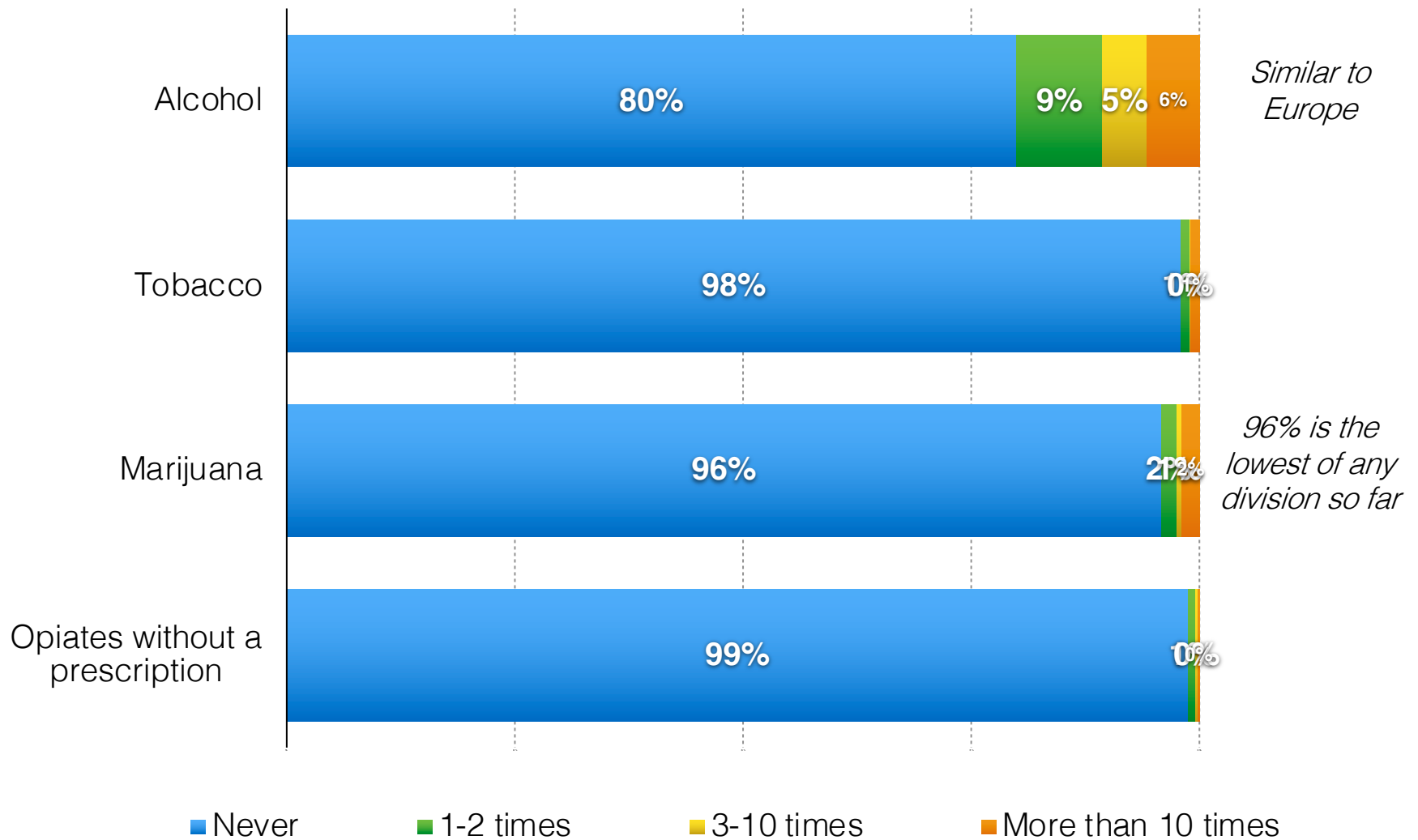
# B6B. TO WHAT EXTENT DO YOU ACCEPT THE FOLLOWING INDIVIDUAL TEACHINGS OF THE SEVENTH-DAY ADVENTIST CHURCH?



# DIET



# H2. HOW OFTEN HAVE YOU USED WITHIN THE LAST 12 MONTHS



## H6. THE FINAL SET OF STATEMENTS WILL HELP US UNDERSTAND WHAT CHURCH MEMBERS BELIEVE ABOUT THE ADVENTIST HEALTH MESSAGE.

