

SECRETARY'S REPORT

NORTH AMERICAN DIVISION
YEAR-END MEETING
NOV 1-4, 2024
KYOSHIN AHN

TOGETHER
IN MISSION



A close-up of a hand holding a transparent digital screen. On the screen, there are several stylized human figures in blue, red, green, and orange, connected by a network of white lines and dots, suggesting a global or digital communication theme.

Secretariat Team

- Secretariat Office
- eAdventist Membership Services
- Human Resource Services
- Volunteer Ministries
- Human Relations
- Archives, Statistics, and Research
- International and Intra-division Missionary Services
- Professional Services

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Debt of Gratitude to Staff

- Jorge A. Ramirez
- Carolyn R. Forrest
- Bonita J. Shields
- Orna Garnett
- Melissa Gottlieb
- Sharri Davenport
- Ana Guerrero
- Dorothy Lall
- Michael W. Campbell
- Valerie Robbins
- Deloris Bailey
- Ernest Hernandez
- Leah Jordache
- Gladys S. Guerrero
- Casey Vaughn
- Elizabeth Mills
- Danielle Toddy
- Sarah Kelly
- Jeannie Wright
- Brian Ford
- Rob Garvin
- Benjamin Zavala
- Rohan Wellington
- Shane Hochstetler
- Georgia Damsteegt
- Anthony Toddy
- Kate Wolf
- Henesis Vega
- Luis Sanchez
- Sheldon Kennedy
- Dachele Cuke
- Trent Truman

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Membership 2024

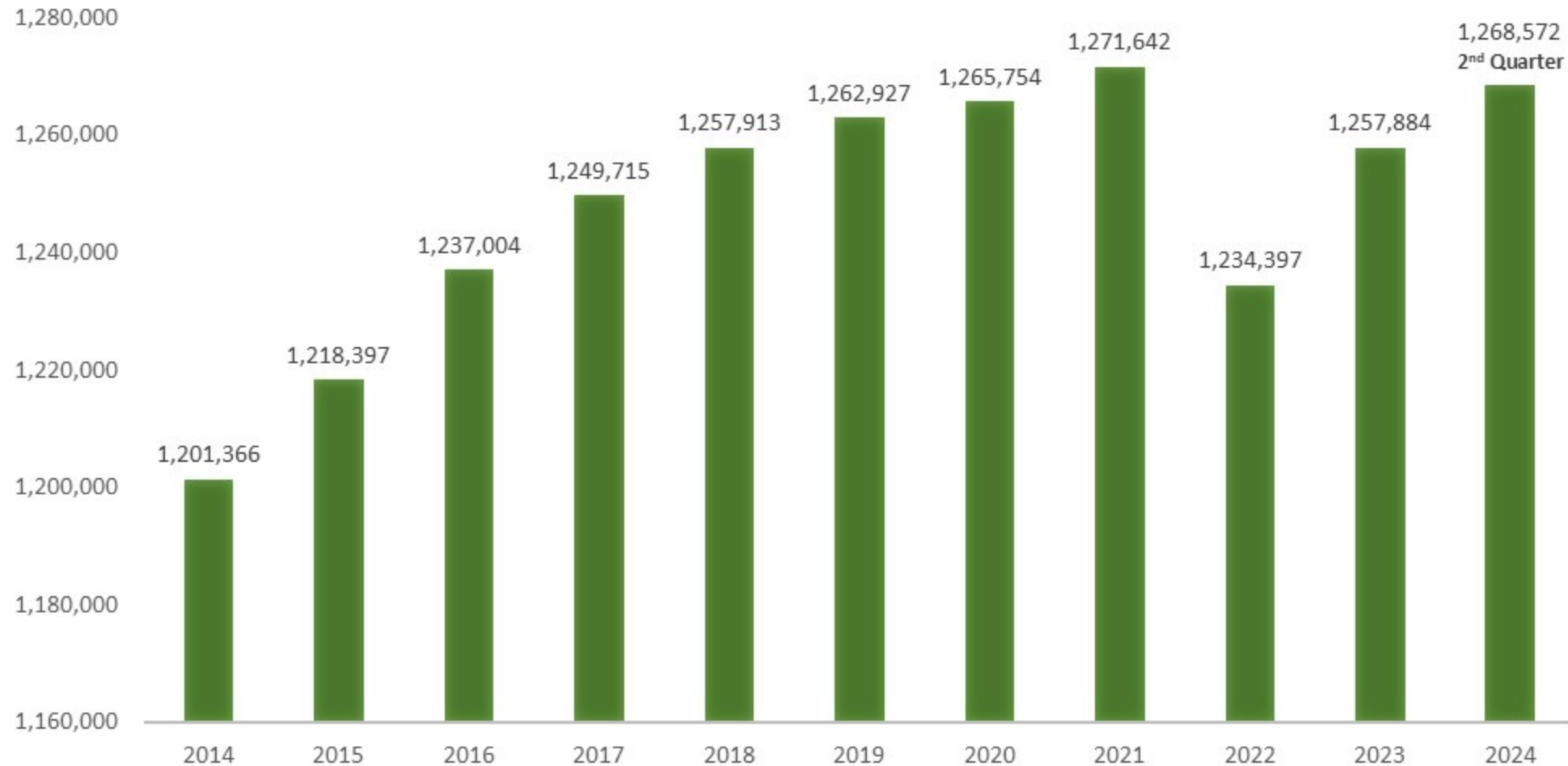
1,268,572

(Membership as of 2nd quarter 2024)

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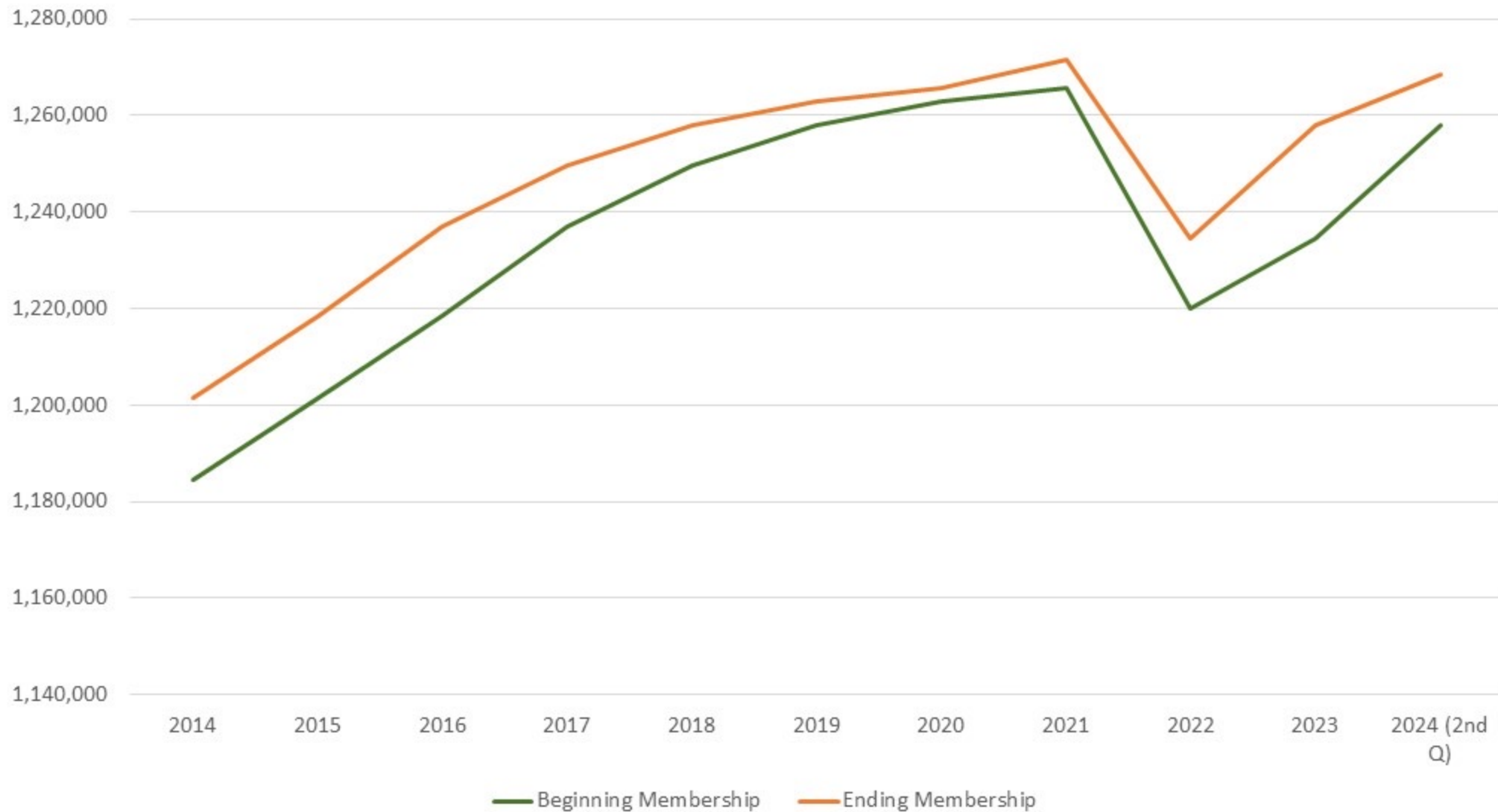
NORTH AMERICAN DIVISION MEMBERSHIP 2014 - 2024



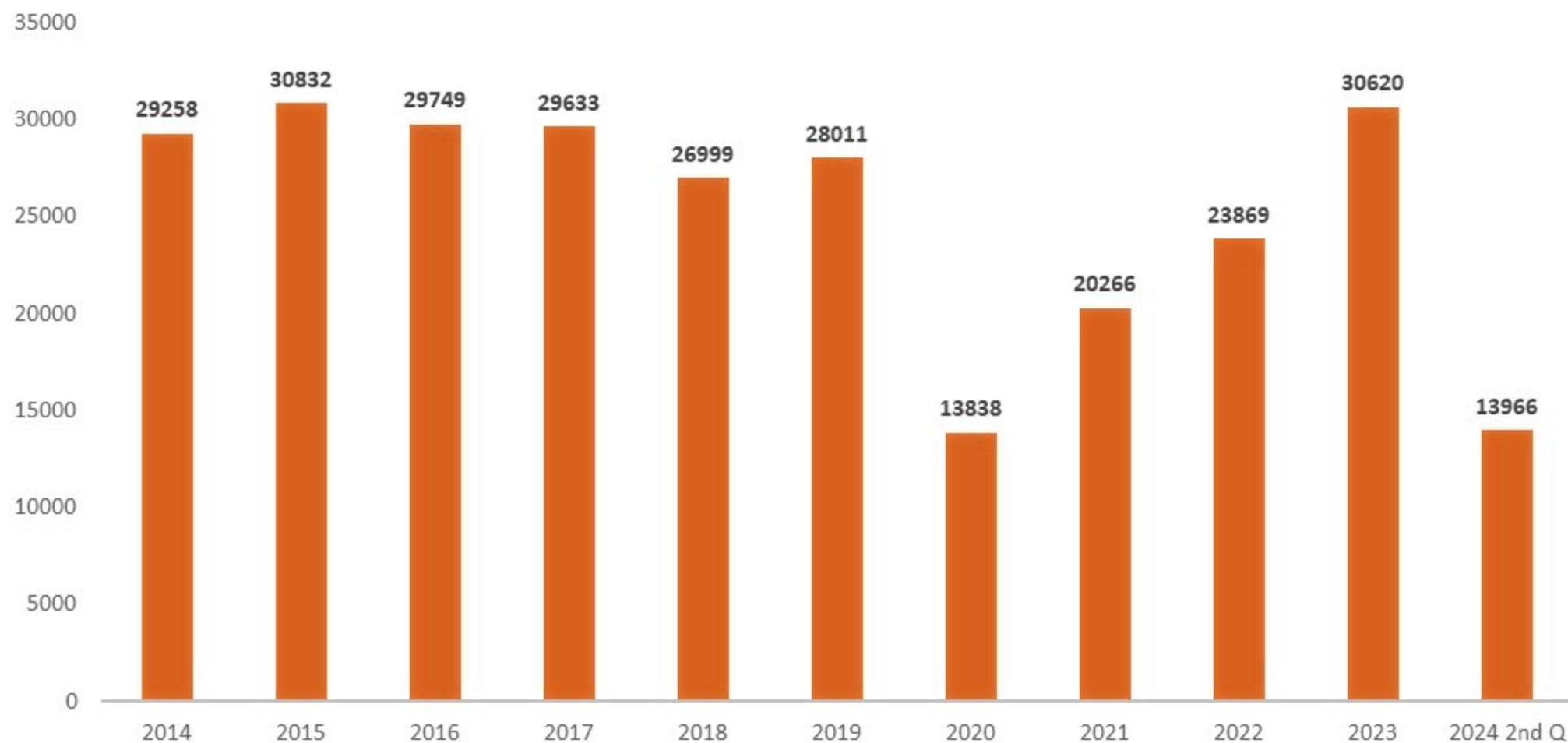
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NORTH AMERICAN DIVISION BEGINNING AND ENDING MEMBERSHIP 2014 - 2024



NAD BAPTISMS 2014-2024



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NAD PROFESSION OF FAITH 2014-2024



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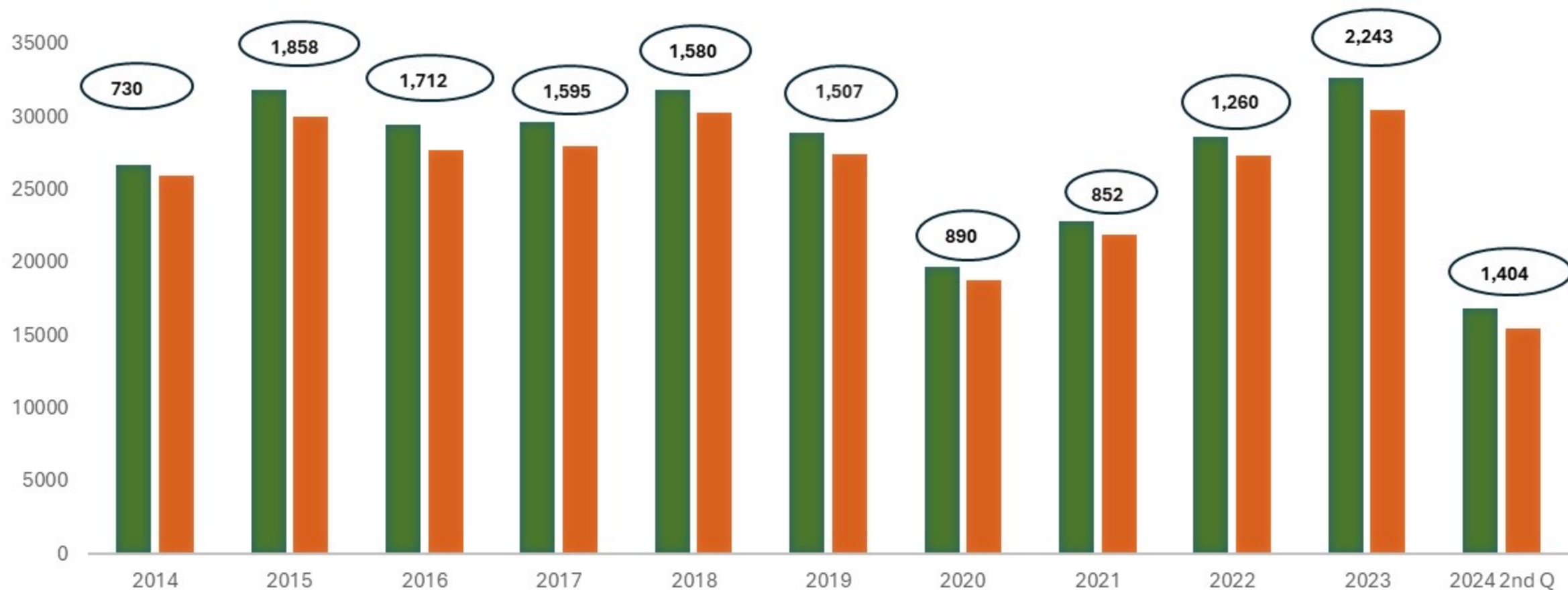
Transfers In and Out

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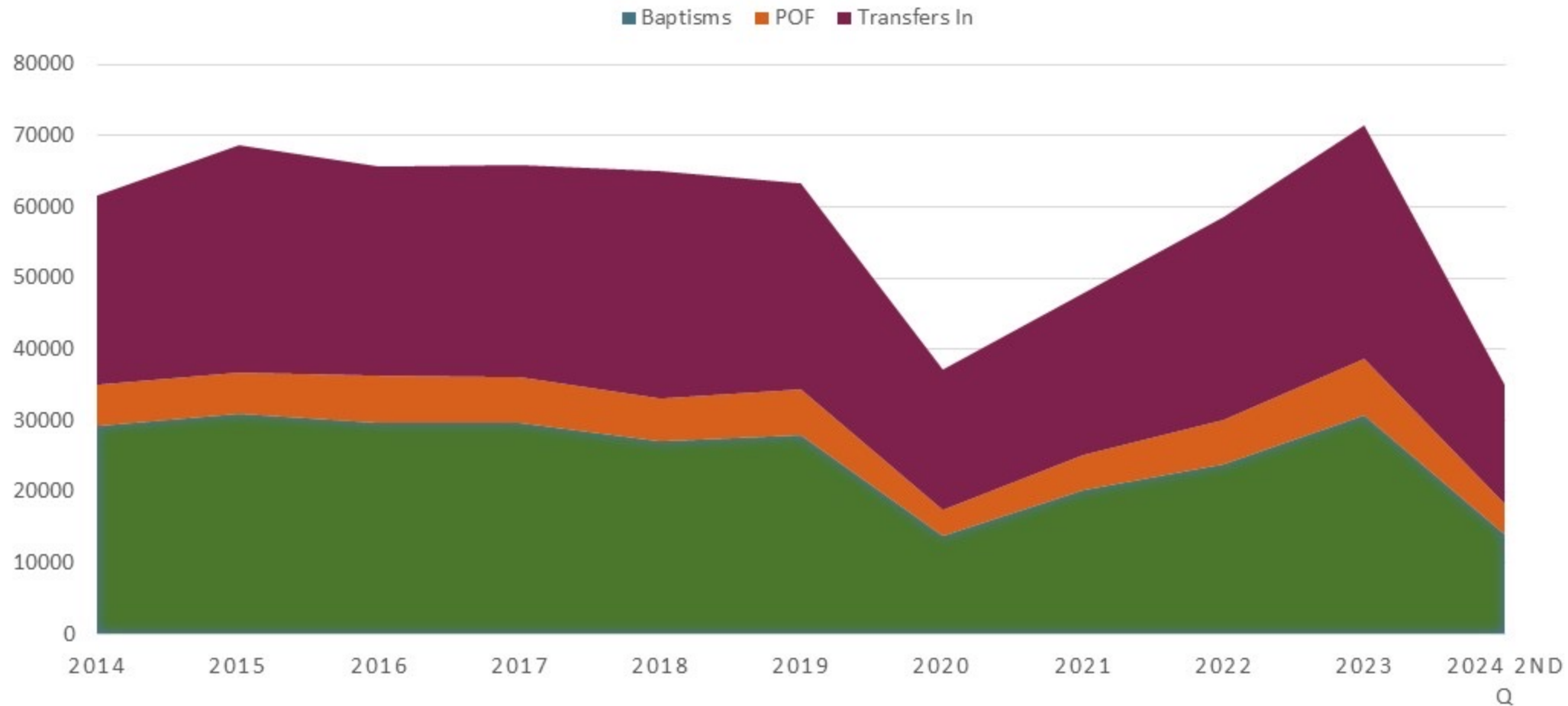


NAD TRANSFERS IN/OUT 2014-2024

■ In ■ Out



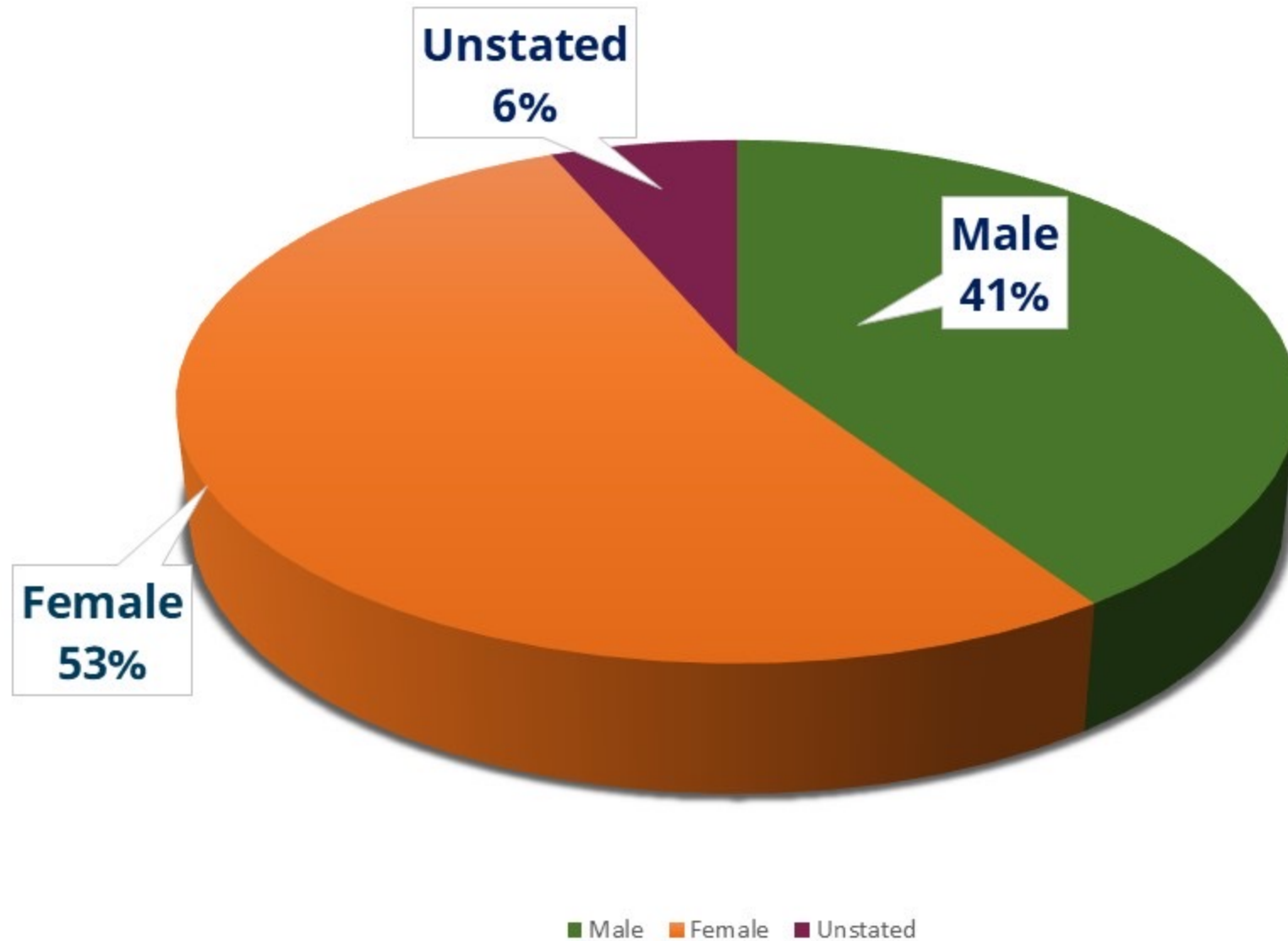
NAD BAPTISMS/POF/TRANSFERS IN 2014-2024



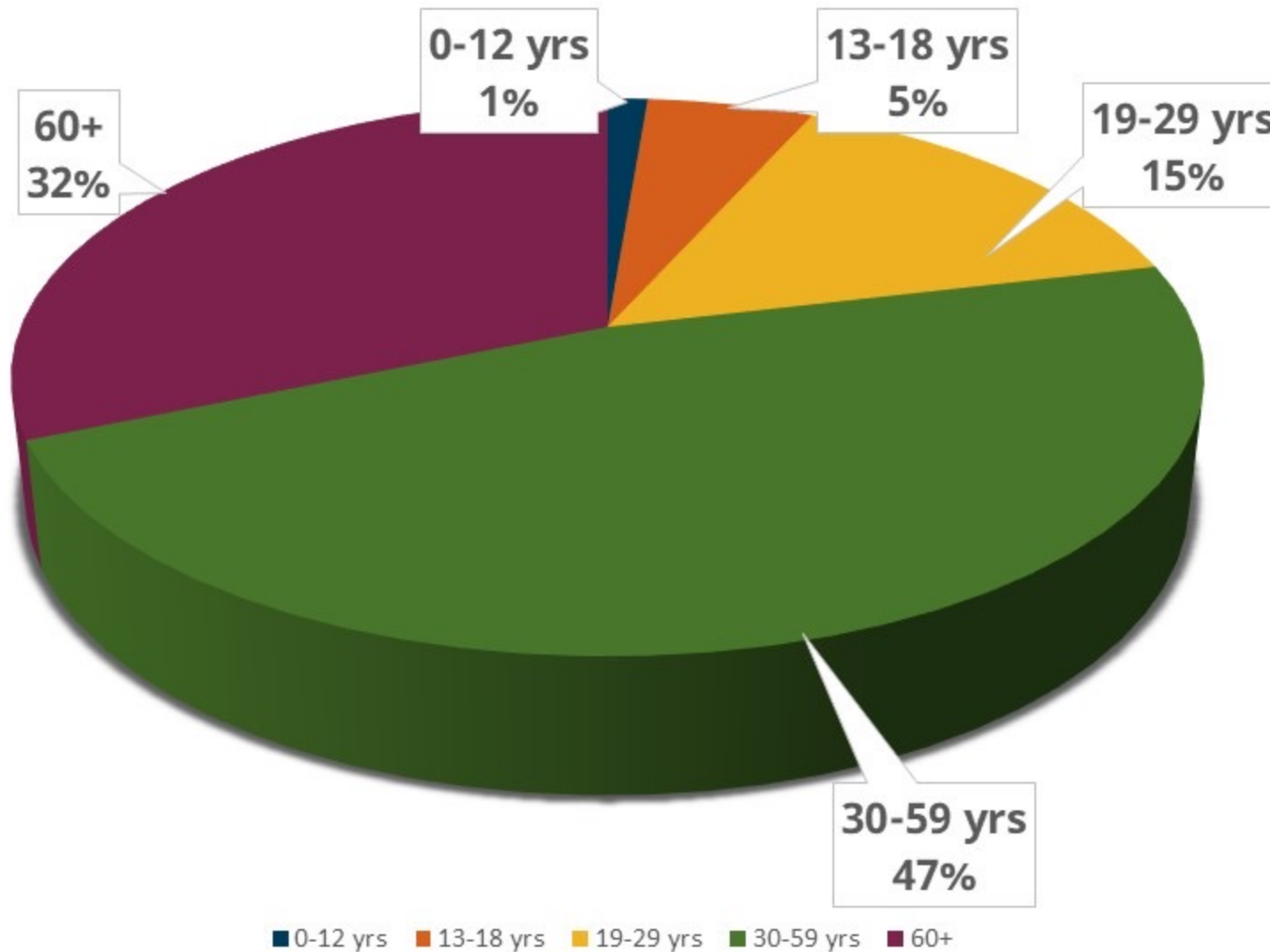
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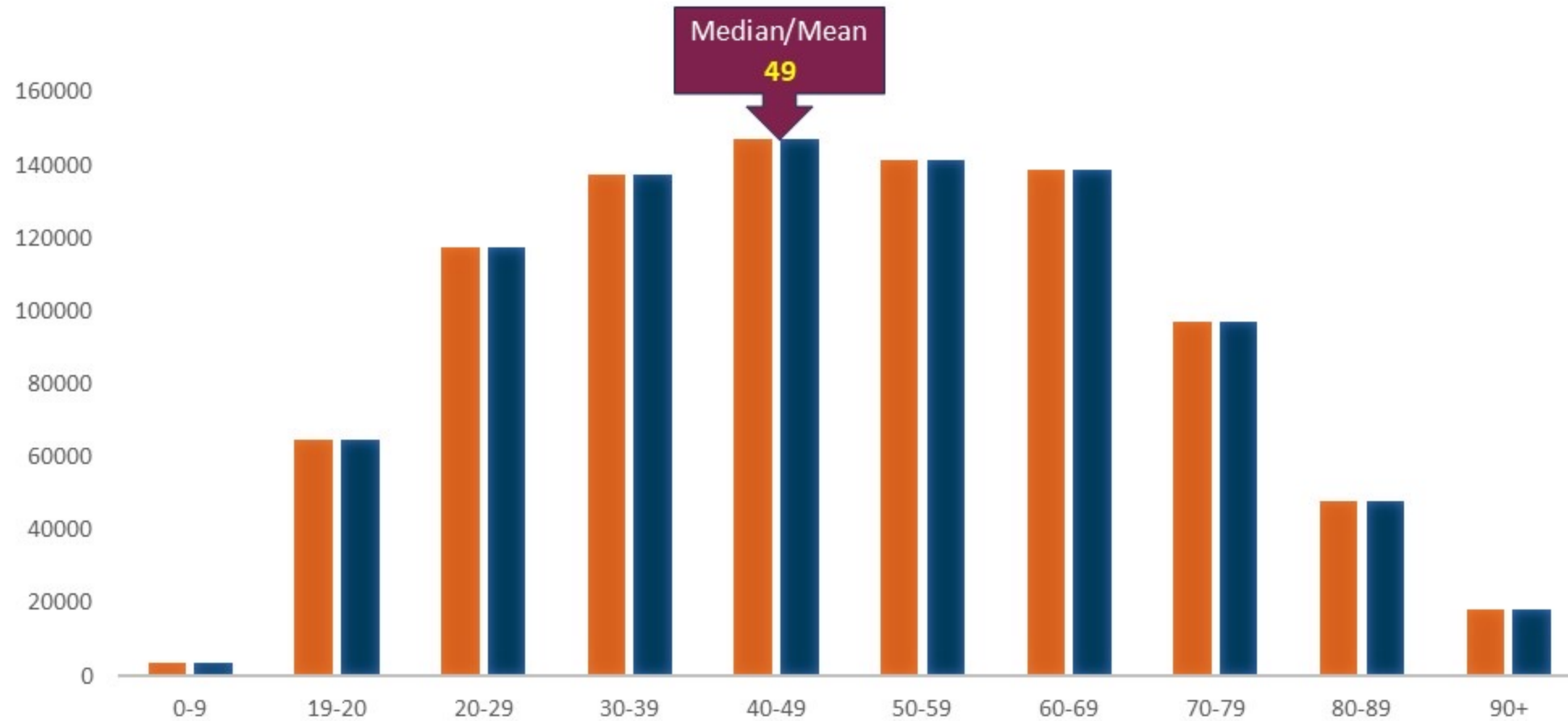
NORTH AMERICAN DIVISION GENDER 2023



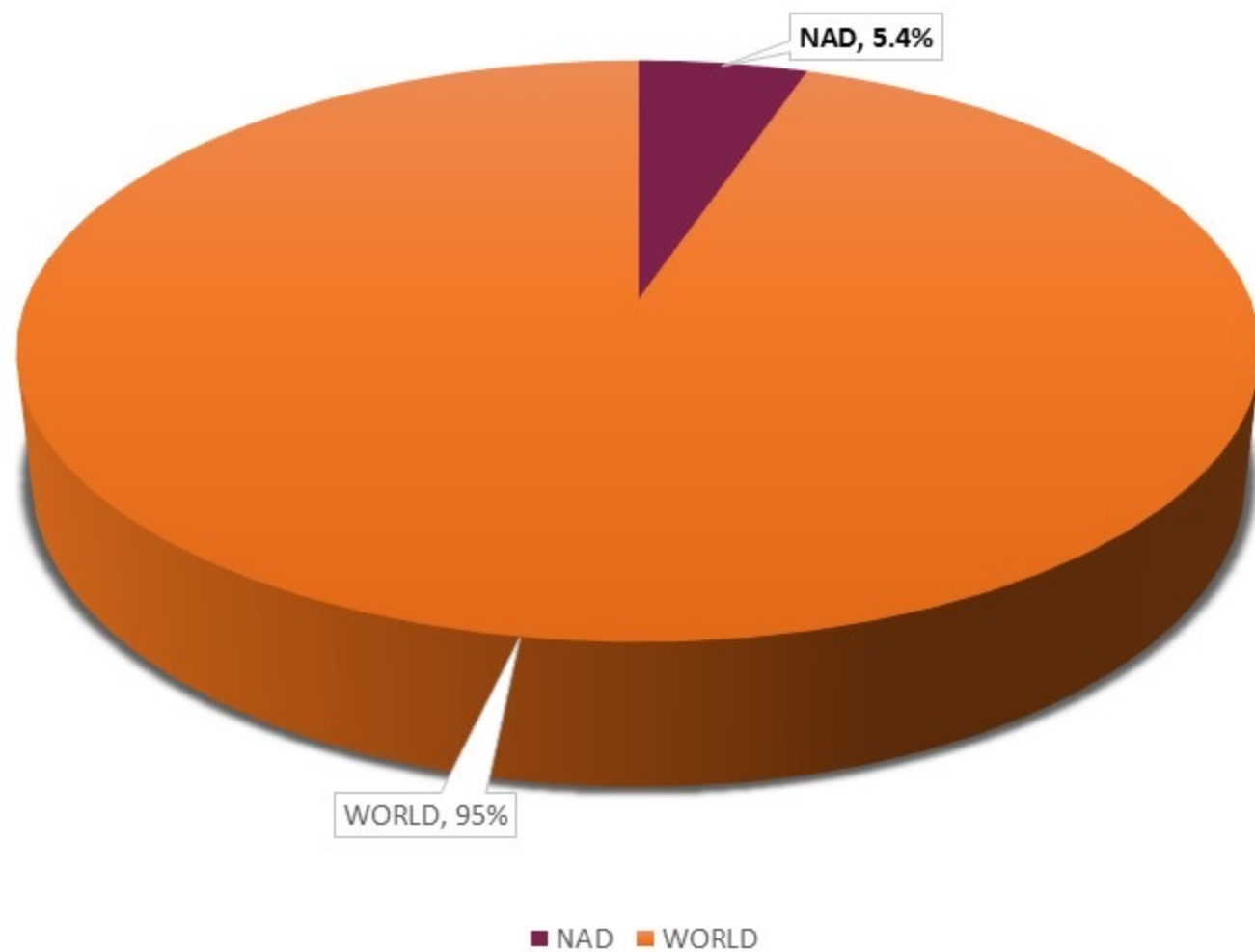
NORTH AMERICAN DIVISION MEMBERS BY AGE



NORTH AMERICAN DIVISION MEMBERS BY AGE



NORTH AMERICAN DIVISION VS. WORLD MEMBERSHIP 2024 (2nd Q)





Congregations 2024

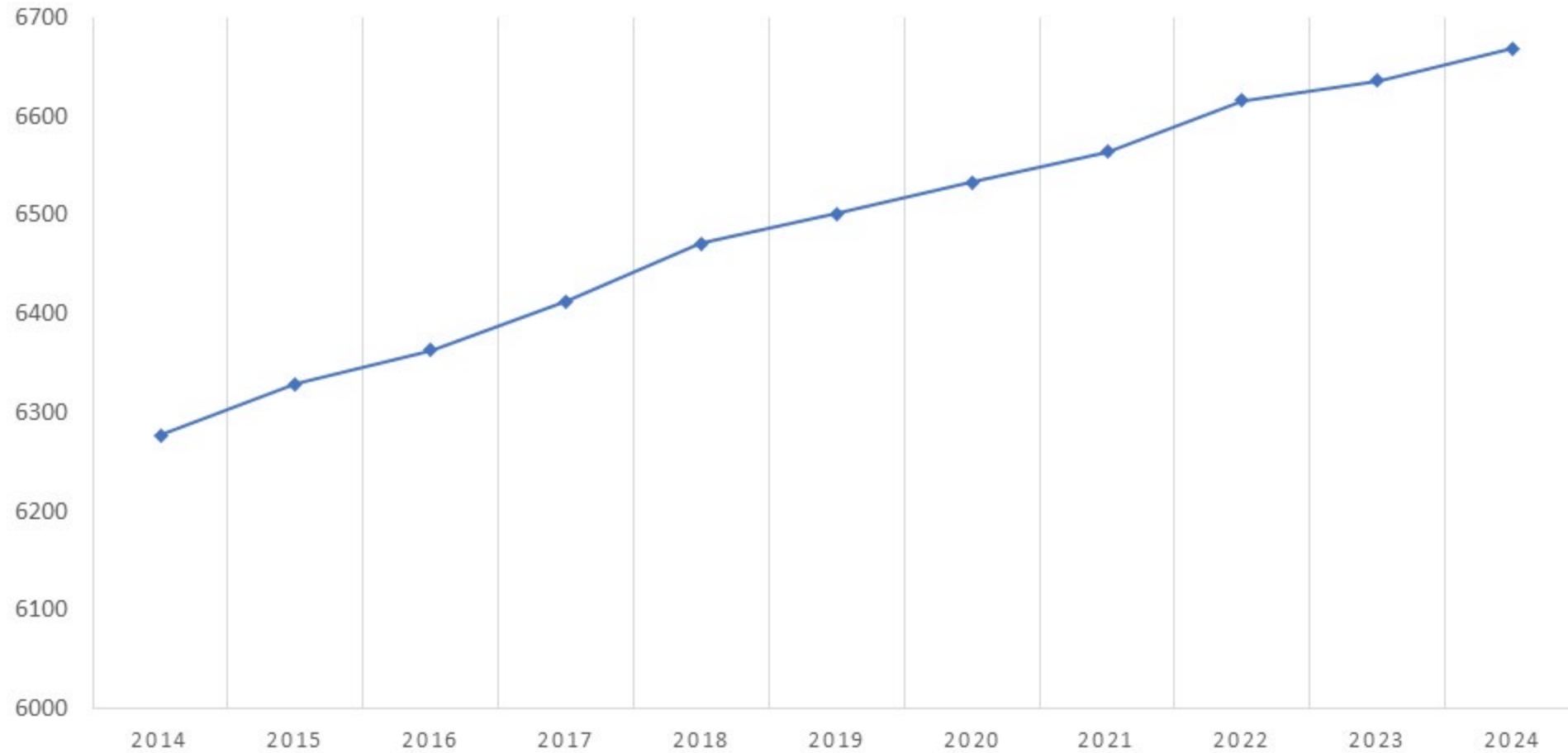
5,775 churches
894 companies

(Congregations as of 2nd quarter 2024)

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NAD CHURCHES/COMPANIES



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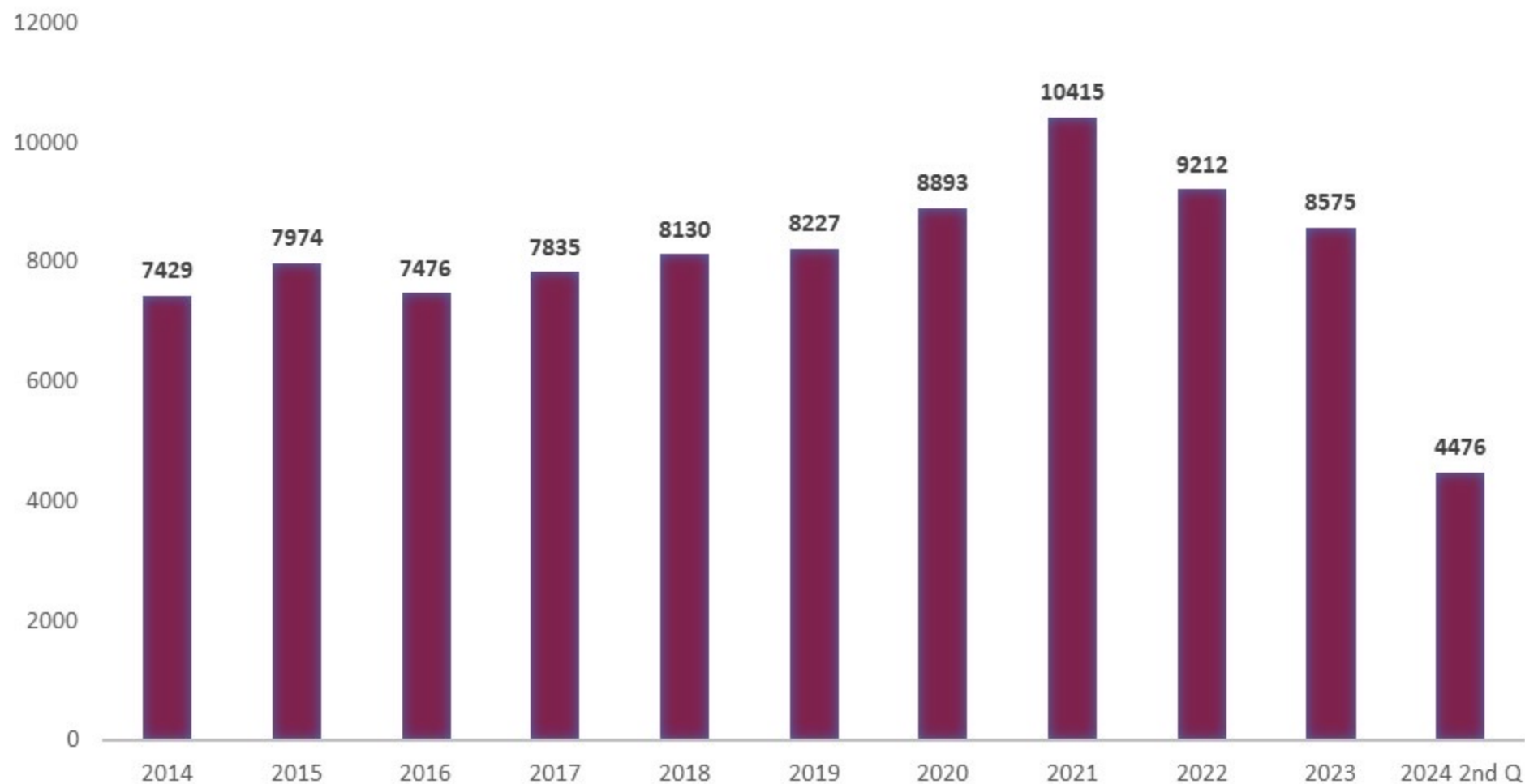


Attrition and Losses

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NAD DEATHS 2014-2024

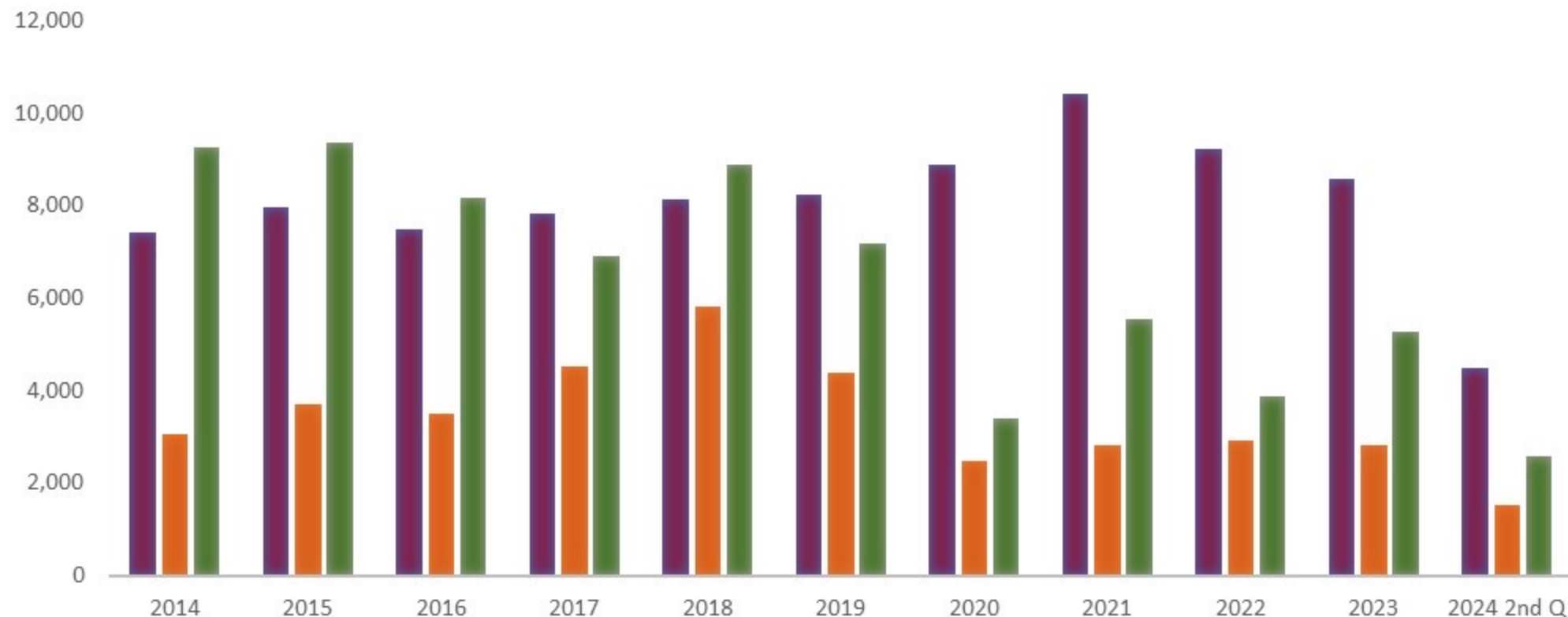


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NORTH AMERICAN DIVISION DEATHS/DROPPED/MISSING

■ Deaths ■ Dropped ■ Missing



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Accession Rate

Additions by baptism and profession of faith for every 100 members at the beginning of the year.

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2014	2.95%
2015	3.07%
2016	2.97%
2017	2.78%
2018	2.49%
2019	2.73%
2020	1.44%
2021	1.98%
2022	2.36%
2023	3.09%

Accession Rate for North American Division

Additions for Baptism and
Profession of faith for every 100
members at beginning of the year.

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NORTH AMERICAN DIVISION ACCESSION RATE





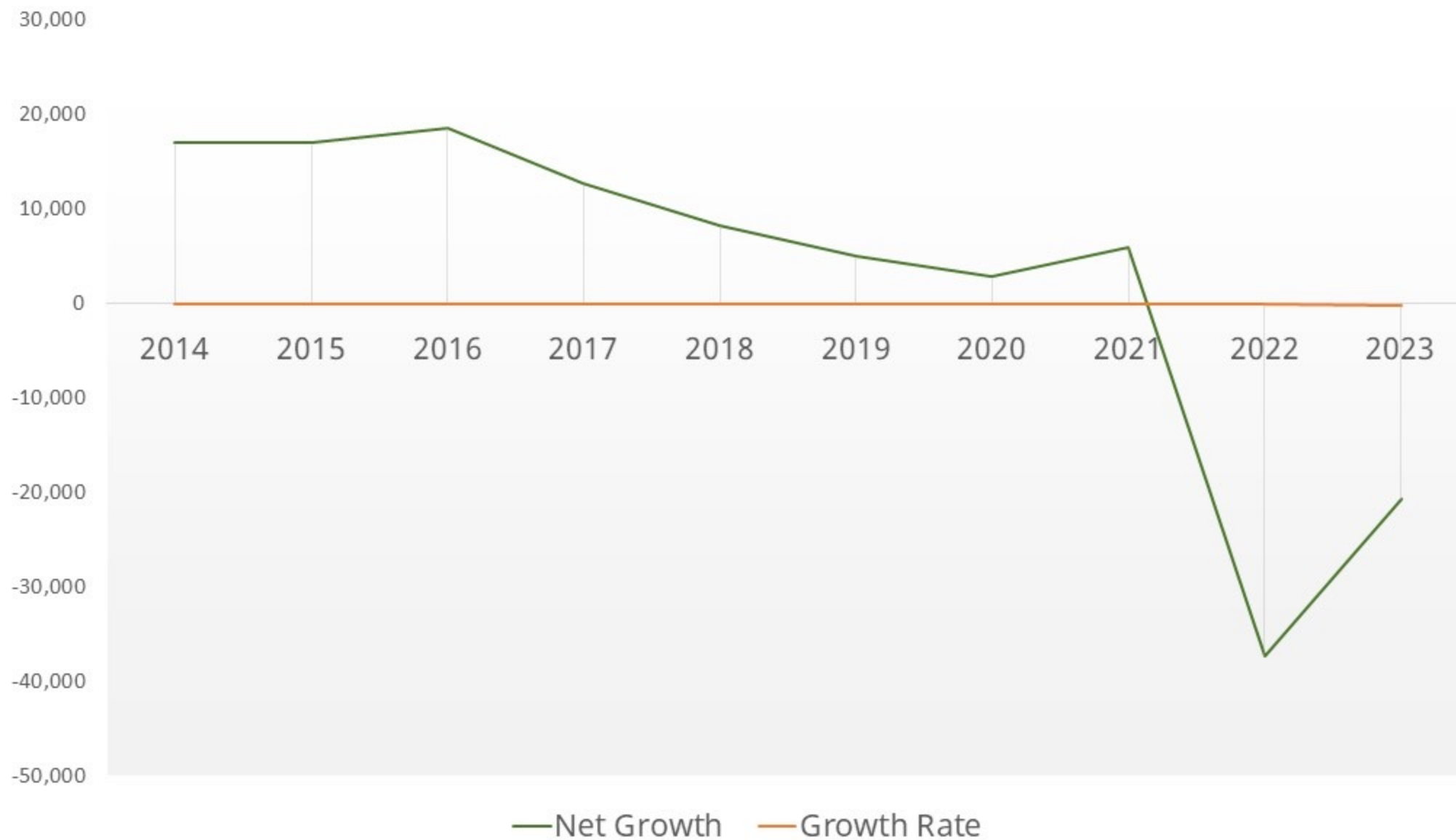
Rate of Net Growth

The changes in membership between the beginning of the year and the end of the year, shown as percentages

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NAD NET GROWTH VS. GROWTH RATE 2014-2023



Year	Net Growth	Growth Rate
2014	16,971	1.43
2015	17,031	1.42
2016	18,607	1.53
2017	12,711	1.03
2018	8,198	0.66
2019	5,014	0.4
2020	2,827	0.22
2021	5,888	0.46
2022	-37,248	-0.03
2023	23,487	1.9

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MEMBER ETHNICITY FROM THE 2024 DIVISION-WIDE SURVEY

