





I WILL
GO



COMMUNION
with God

IDENTITY
in Christ

UNITY through
the Holy Spirit

MISSION
for all



**And this gospel of the kingdom
will be preached in all the world
as witness to all the nations,
and then the end will come.**

Matthew 24:14



ONE VOICE 27

MISSION FOR ALL



Every possible means is to be employed to reach the people where they are. The press is to be used, the voice is to be used, the pen is to be used; and all are to be sanctified and disciplined to work in their various spheres for the glory of God.

Evangelism, p. 122

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MEDIA



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Key Statistics

- The global media market: **US\$2.9 trillion**
- **5.41 billion** people on social media
- **88%** of Americans listen to the radio weekly
- Average person: **6.5 hours** a day on TV, radio, print, and digital media
- **7.2 billion** active smartphones
- **5 billion** TV viewers



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Global Statistics

- **63.9%** on social media worldwide
- **2.2 billion** books sold annually
- **1.5 billion** TikTok users
- **2.7 billion** YouTube users
- **3.2 billion** radio listeners by 2029
- **Books** are the most enduring medium for transmitting truth
- **14 billion hrs** per day on social media



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1 PROJECT
date

SEPTEMBER 2027



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1 PROJECT details

ALL MEDIA



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1 PROJECT theme

THE MESSIAH



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2 PREPARATION



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2

PREPARATION

communion

PRAYER INITIATIVES



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2 PREPARATION content

PROPHETIC BOOKS

Daniel & Revelation
with The Great Controversy



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When the books of Daniel and Revelation are well understood, believers will experience a wholly different religious life. They will be granted glimpses of the open gates of heaven, so that both heart and mind are impressed with the kind of character all must develop in order to receive the blessedness promised to the pure in heart.

Testimonies to Ministers
and Gospel Workers, p. 114

The
REVELATION
to John



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2 **PREPARATION** reading

THE DESIRE OF AGES BOOK



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3 PURPOSE



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3 **PURPOSE**
action

CHURCH MOBILIZATION



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PURPOSE
emphasis

BIBLE STUDY REQUESTS



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3 **PURPOSE** follow-up

HARVEST EVENTS



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PROJECT

September 2027
all media
the Messiah

PREPARATION

prayer initiatives

Daniel & Revelation
The Desire of Ages

PURPOSE

church mobilization

Bible study requests
harvest events



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COMMUNION WITH GOD

prayer initiatives
the Messiah

IDENTITY IN CHRIST

Daniel & Revelation
The Desire of Ages

UNITY THROUGH THE HOLY SPIRIT

OneVoice2027

MISSION FOR ALL

church mobilization
Bible study requests
harvest events



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**Then a third angel followed them,
saying with a loud voice...**

Revelation 14:9



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**If we want to preach in a loud voice,
We need to preach in One Voice.**

more



GROUNDING IN THE **BIBLE**
FOCUSING ON THE **MISSION**



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