ALL THINGS NEW

Who Are We?

G. Alexander Bryant, DMin

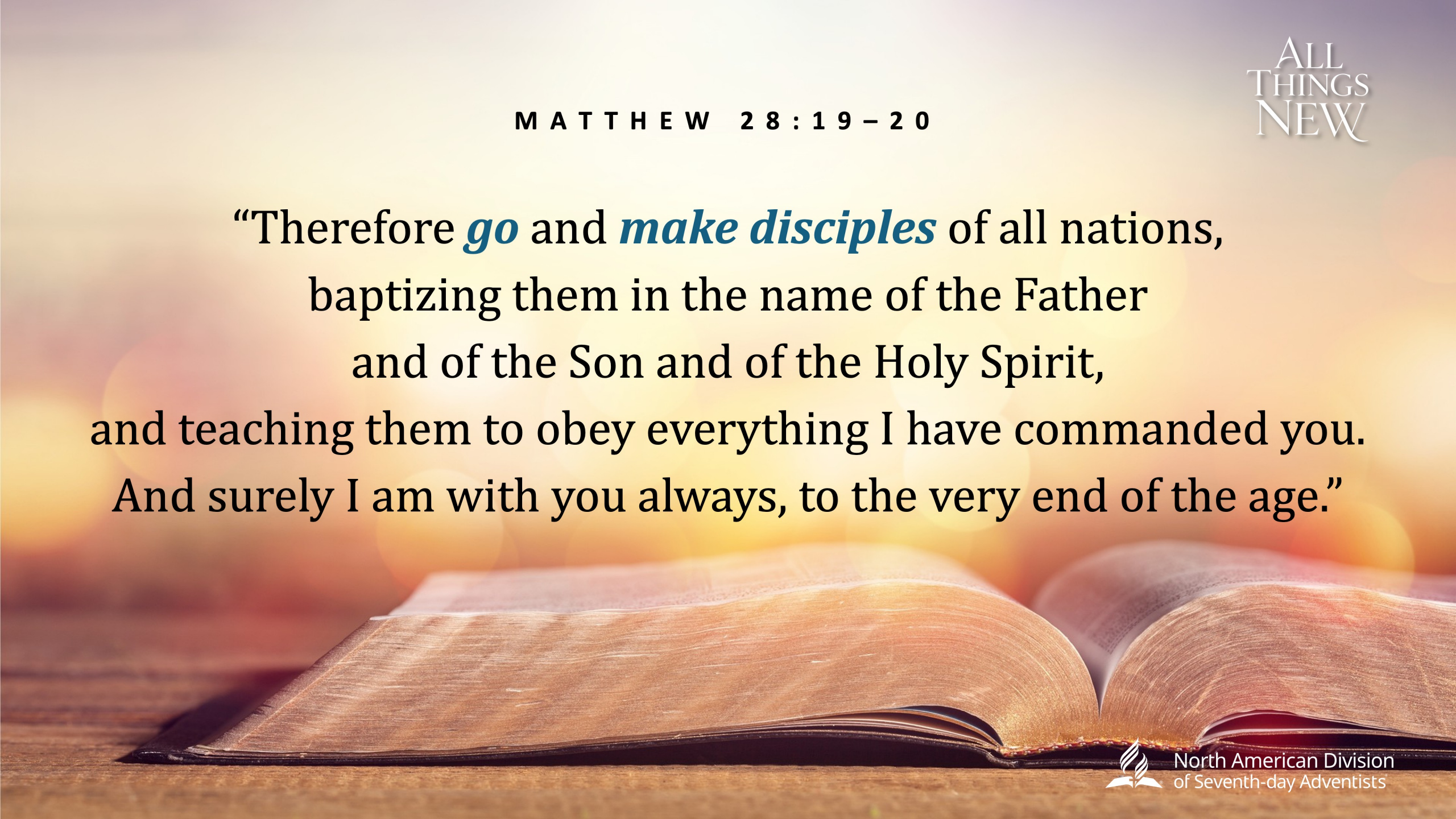
North American Division of Seventh-day Adventists®



ALL THINGS NEW

MATTHEW 28:19–20

"Therefore ***go*** and ***make disciples*** of all nations,
baptizing them in the name of the Father
and of the Son and of the Holy Spirit,
and teaching them to obey everything I have commanded you.
And surely I am with you always, to the very end of the age."



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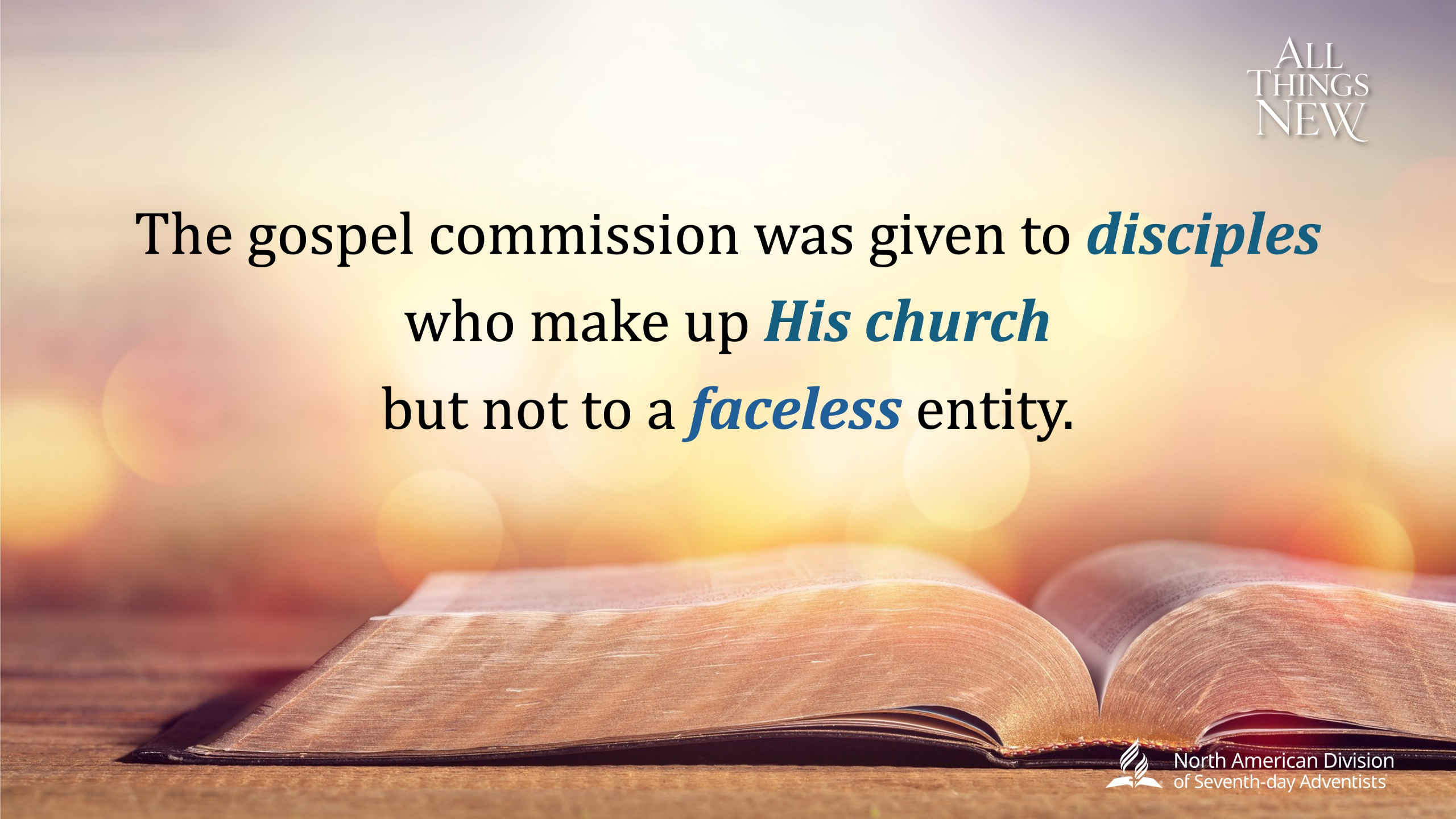
ALL THINGS NEW
The gospel commission was given to *disciples*
who make up *His church*
but not to a *faceless* entity.
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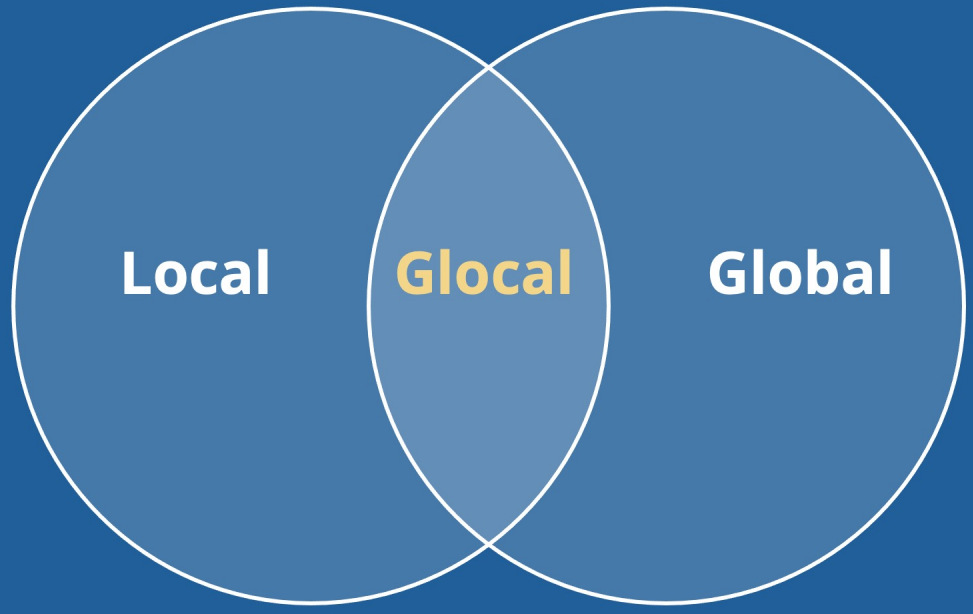
MATTHEW 28:19, 20

ALL THINGS NEW

Some refer to this local and global obligation for every disciple as a “**glocal**” command from Jesus to all of His disciples.



MATTHEW 28:19, 20

Ways We Fulfill This Divine Call

ALL THINGS NEW



Going as Missionaries



Sending Missionaries



Financial Support through Tithe and Offering

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MATTHEW 28:19, 20

ALL THINGS NEW

We have an equal responsibility to our neighbors across the street as we do to our neighbors across the globe.



Across the street



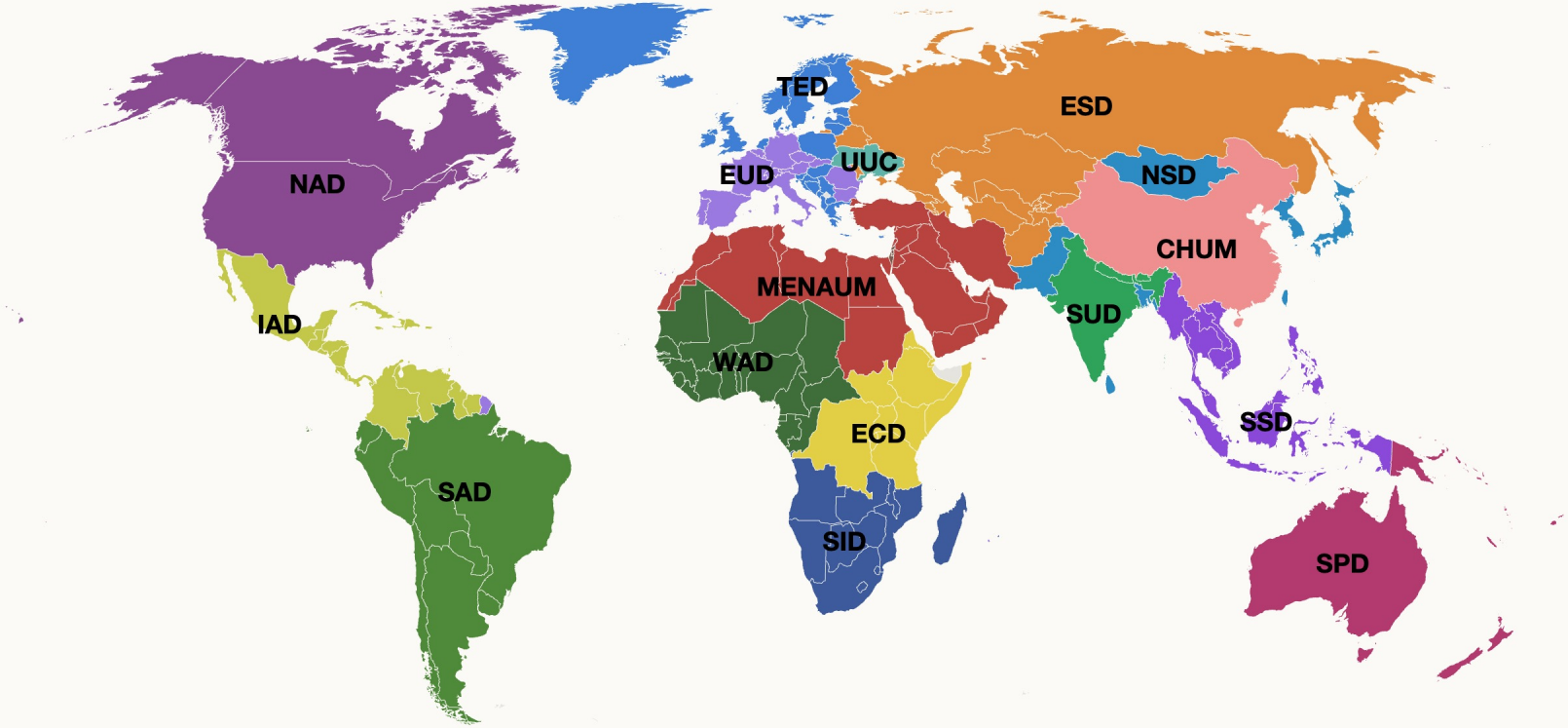
Across the globe

North American Division of Seventh-day Adventists®


Part of a global church family.

SEVENTH-DAY ADVENTIST CHURCH

World Divisions



- **ECD** East-Central Africa Division
- **ESD** Euro-Asia Division
- **EUD** Inter-European Division
- **IAD** Inter-American Division
- **NAD** North American Division
- **NSD** Northern Asia-Pacific Division
- **SAD** South American Division
- **SPD** South Pacific Division
- **SID** Southern Africa-Indian Ocean Division
- **SUD** Southern Asia Division
- **SSD** Southern Asia-Pacific Division
- **TED** Trans-European Division
- **WAD** West-Central Africa Division

ATTACHED FIELDS

- **CHUM** Chinese Union Mission
- **MENAUM** Middle East and North Africa Union Mission
- **UUC** Ukrainian Union Conference
- **IF** Israel Field

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Seventh-day Adventist Missional Structure

ALL THINGS NEW

Church structure by the numbers: GC and NAD

	GC	NAD
Divisions	**13**	**1**
Unions	**140**	**9**
Local Conferences	**773**	**59**
Attached Missions/Fields	**26**	**1**
Local Churches	**103,869**	**6,761**

Source: ASTR 2021 Annual Statistical Report, Volume 3 (Statistical Report for 2021)

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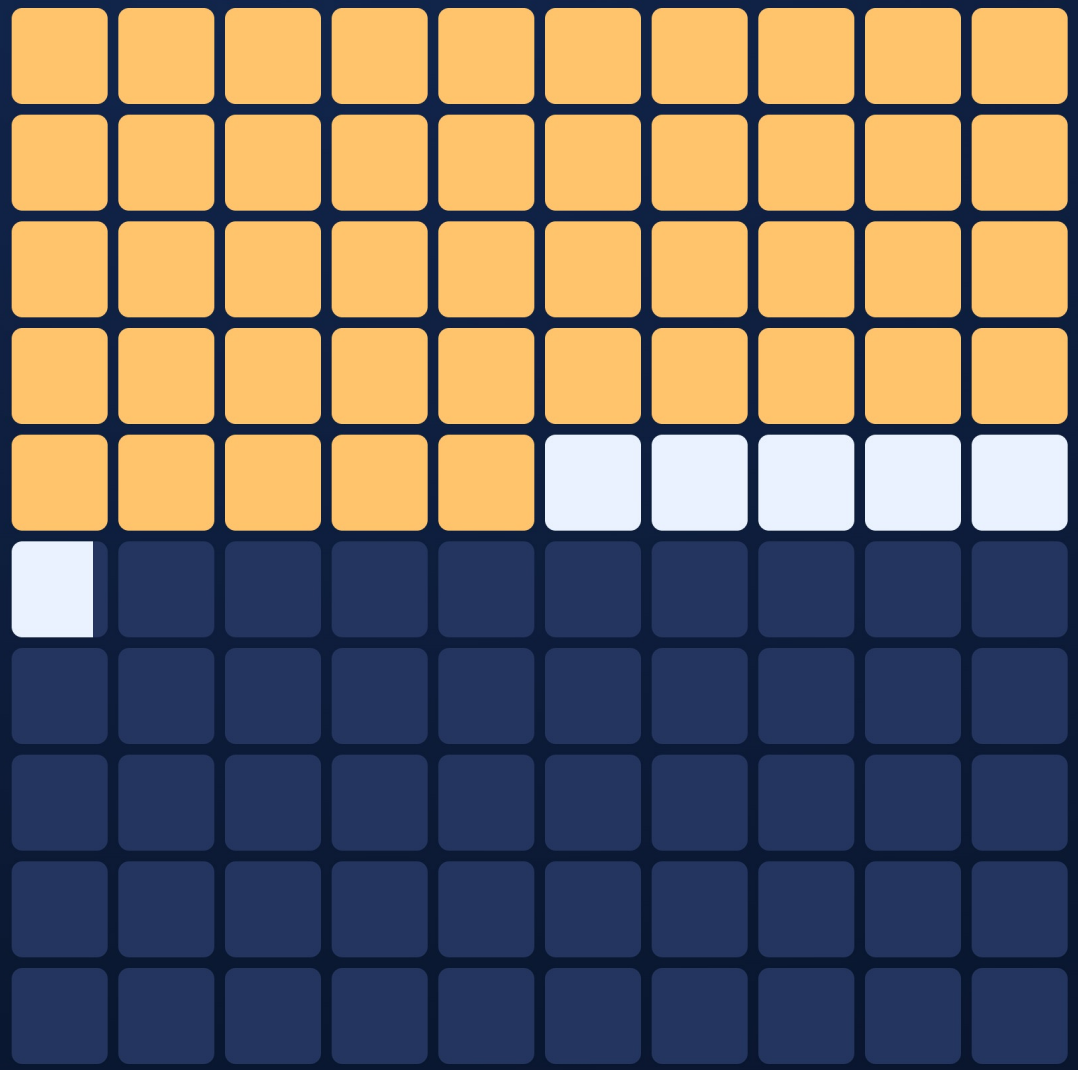
SHARE OF WORLDWIDE SDA MEMBERSHIP



AFRICA

45%

NAD

5.4%

≈8×

Africa's share of the Church is nearly eight times the NAD's.

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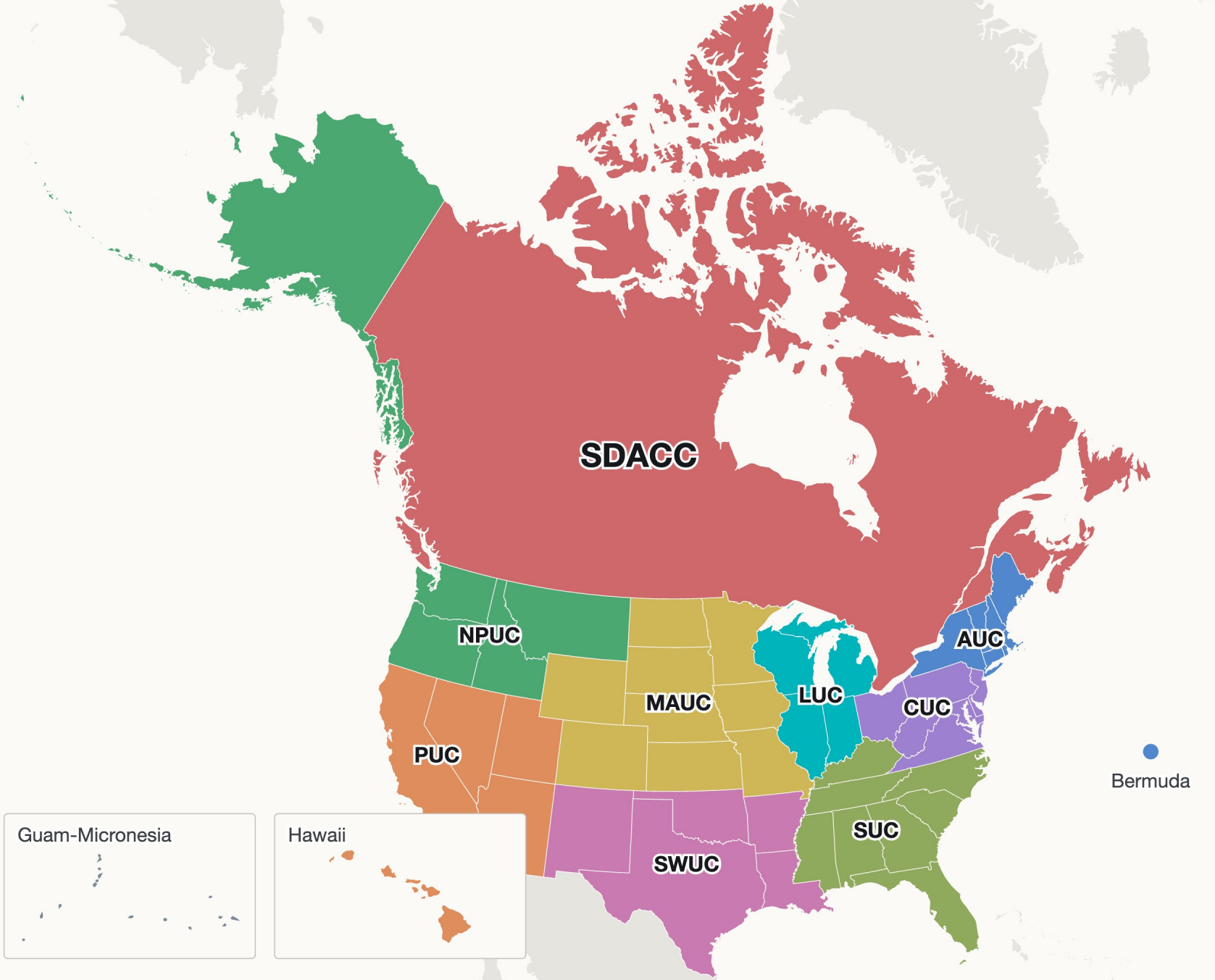

NORTH AMERICAN DIVISION

Union Territories

AUC	Atlantic Union Conference
CUC	Columbia Union Conference
LUC	Lake Union Conference
MAUC	Mid-America Union Conference
NPUC	North Pacific Union Conference
PUC	Pacific Union Conference
SDACC	Seventh-day Adventist Church in Canada
SUC	Southern Union Conference
SWUC	Southwestern Union Conference

Attached directly to the NAD

GMM	Guam-Micronesia Mission

North American Division of Seventh-day Adventists

2024 MEMBERSHIP

Member Ethnicity

North American Division of Seventh-day Adventists®



White	33%
Black	30%
Hispanic	23%
Asian	7%
Pacific Islander	2%
Other	2%
Multiracial	2%

What Role Does the Division Serve?

Much of the work behind the scenes

All Things New

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The Pentagon

ALL THINGS NEW



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What Does the Division Do?

ALL THINGS NEW



Centralized Services



Resource Development



Support Union Conference Leaders



Create Opportunities for Determining and Sharing Best Practices

What Does the Division Do?

ALL THINGS NEW

Resources are distributed through AdventSource

95% of all AdventSource resources are produced out of the NAD office

5,000+ churches have accounts with AdventSource



North American Division of Seventh-day Adventists®

Who Serves on the Division Committee?

ALL THINGS NEW



306

members

- Division officers and directors
- All union officers and vice presidents
- All conference presidents
- Selected pastors and educators
- Selected lay persons
- GC leaders ex officio

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What Does the Division Committee Do?

ALL THINGS NEW

1. Meets once a year
2. Decides on division-wide policies
3. Provides strategic direction
4. Sets salaries and cost of living adjustments (COLA)
5. Elects selected leaders
6. Approves the NAD budget
7. Receives reports
8. Acts as “Member” for multiple organizations

THE 10/40 WINDOW



THE 10/40 WINDOW



More than half of the world's population and people groups live in the 10/40 Window.

THE 10/40 WINDOW



5.49 BILLION
individuals in 8,572 distinct people groups

68.9%
of these people groups are unreached (5,905)

3.52 BILLION
people live in unreached people groups

64%
of individuals live in an unreached people group

12%
of Adventist membership lives here (2.6 million)

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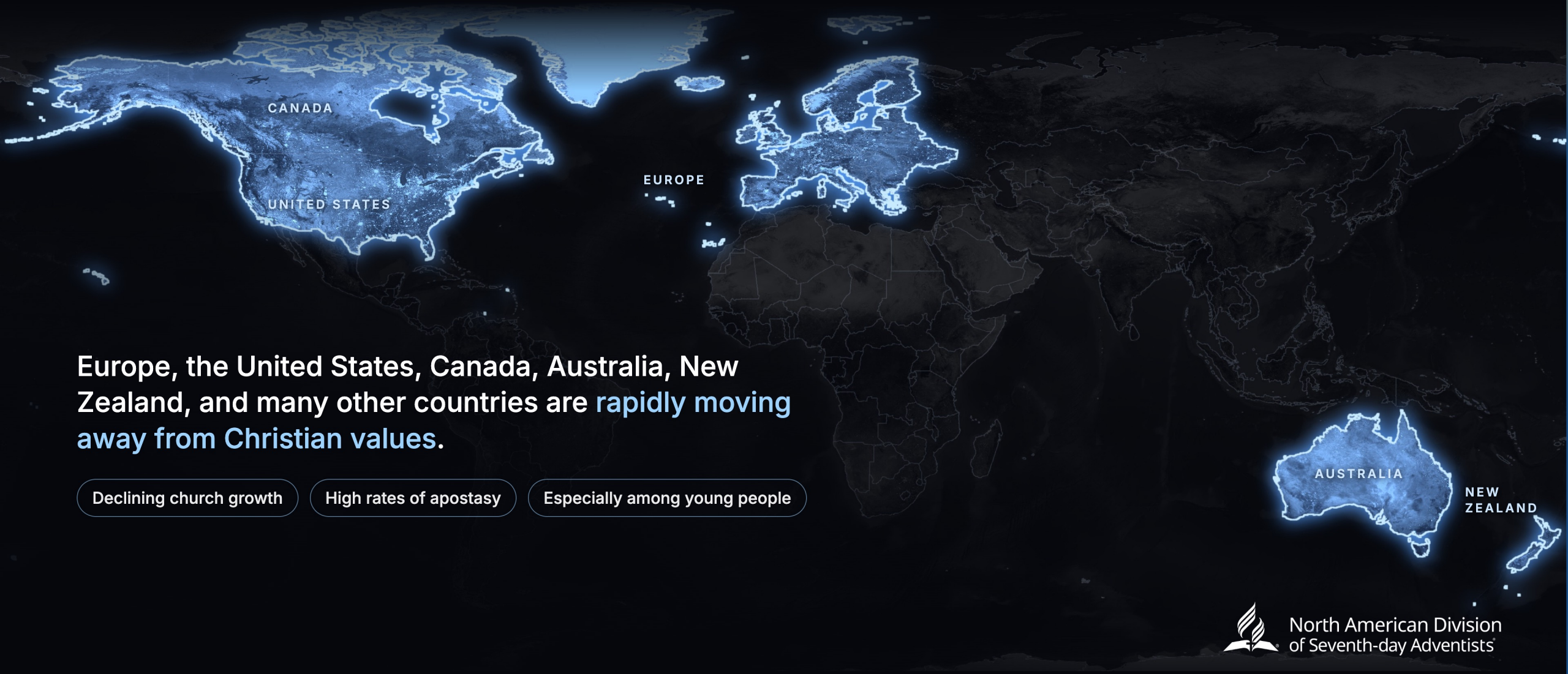
THE POST-CHRISTIAN WORLD



Europe, the United States, Canada, Australia, New Zealand, and many other countries are rapidly moving away from Christian values.

- Declining church growth
- High rates of apostasy
- Especially among young people

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THE URBAN WINDOW

Found worldwide, and growing rapidly



543
cities with 1 million inhabitants or more

1 : 89,000
average Adventists to inhabitants in these cities

1 : 358
global average of Adventists to inhabitants

49
cities of a million or more people have fewer than 10 Adventists

43
cities of a million or more have no Adventists

North American Division of Seventh-day Adventists®


In the NAD,
20 CITIES
hold
50%
of the population
North American Division
of Seventh-day Adventists

Adventists to Population Ratio

ALL THINGS NEW

City	Population	Adventists	Ratio
New York-Newark-Bridgeport	21,976,224	75,501	**291**
Los Angeles-Long Beach Riverside	17,775,984	82,141	**216**
Chicago-Naperville-Michigan City	9,725,317	21,668	**449**
Washington-Baltimore-Northern VA	8,211,213	36,798	**223**
Boston-Worcester-Manchester	7,465,634	15,579	**479**
San Jose-San Francisco-Oakland	7,228,948	7,201	**1004**
Philadelphia-Camden-Vineland	6,382,714	11,976	**533**
Dallas-Fort Worth	6,359,758	25,128	**253**
Houston-Baytown-Huntsville	5,641,077	13,562	**416**
Atlanta-Sandy Springs-Gainesville	5,478,667	18,850	**291**

Ratio = population per Adventist

Adventists to Population Ratio (cont.)

ALL THINGS NEW

City	Population	Adventists	Ratio
Miami-Fort Lauderdale-Miami Beach	5,463,857	37,970	**144**
Detroit-Warren-Flint	5,410,014	10,043	**539**
Toronto	5,113,149	18,618	**275**
Phoenix-Mesa-Scottsdale	4,039,182	9,810	**412**
Seattle-Tacoma-Olympia	3,876,211	4,333	**895**
Montreal	3,635,571	4,662	**780**
Minneapolis-St. Paul-St. Cloud	3,502,891	4,302	**814**
Denver-Aurora-Boulder	2,927,911	8,043	**364**
San Diego-Carlsbad-San Marcos	2,941,454	23,228	**127**
Cleveland-Akron-Elyria	2,917,801	7,097	**411**

Ratio = population per Adventist

NAD-Sponsored Entities

All Things New

Adventist® Connect

AdventSource

Adventist Media Ministries

Christian Record Services for the Blind

North American Division Evangelism Institute SDA Theological Seminary

Oakwood University Huntsville Alabama 1896

Pacific Press

Seminars Unlimited

TOGETHER

IN MISSION

North American Division
of Seventh-day Adventists®

3M

MEDIA

MULTIPLY

MENTORSHIP

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3M

MEDIA

MULTIPLY

MENTORSHIP

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MEDIA

MULTIPLY

MENTORSHIP

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MEDIA

MULTIPLY

MENTORSHIP

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PENTECOST
2025
THREE THOUSAND PROCLAMATION INITIATIVES
North American Division
of Seventh-day Adventists®

Lessons from PENTECOS 2025

ALL THINGS NEW

01 We make a greater impact doing things together

02 There was more synergy doing things together

03 We learn from each other in real time

04 We draw strength and inspiration from each other

05 We encourage each other in the moments of common challenge

06 Marketing is more impactful and less costly

ALL THINGS NEW

PENTECOST & BEYOND

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